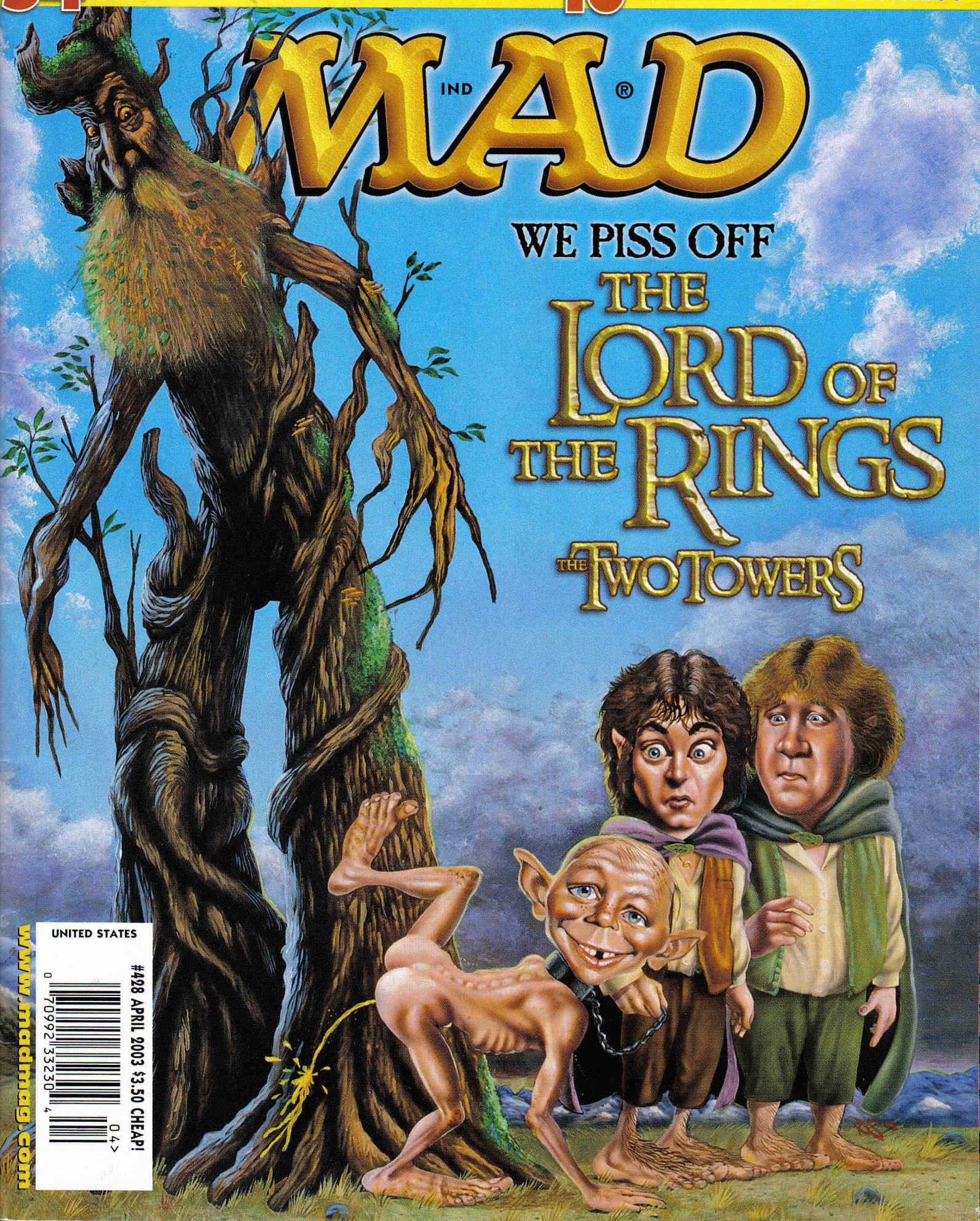


**54** ACADEMY AWARD PUT-DOWNS! **10** DAREDEVIL OUTTAKES!

# MAD<sup>IND</sup>®

WE PISS OFF  
THE  
LORD OF  
THE RINGS  
THE TWO TOWERS



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# MAD

APRIL 2003

NUMBER 428

## DEPARTMENTS

### LETTERS AND TOMATOES DEPARTMENT

Random Samplings of Reader Mail.....2

### BREAKING A NASTY HOBBIT DEPARTMENT

"Bored of the Rings —  
The Two+ Hours" (A MAD Movie Satire).....8

### HIRE EDUCATION DEPARTMENT

The Employing Guise .....15

### WE'D LIKE TO SPANK THE ACADEMY DEPARTMENT PART I

MAD Sizes Up the 2003 Oscars — Best Actor.....18

### ANGSTER'S PARADISE DEPARTMENT

Monroe and...Discrimination .....20

### JOKE AND DAGGER DEPARTMENT

Spy Vs. Spy .....24

### WE'D LIKE TO SPANK THE ACADEMY DEPARTMENT PART II

MAD Sizes Up the 2003 Oscars — Best Actress.....28

### SERGE-IN GENERAL DEPARTMENT

A MAD Look at Video Gamers.....30

### PRINTS UNCHARMING DEPARTMENT

Disposable Camera Wedding Photos  
That Didn't Make the Album.....34

### FRIAR IN THE HOLE! DEPARTMENT

When Clergymen Get Stuck Down Wells.....35

### AN EMBARRASSMENT OF RICHARD'S DEPARTMENT

The Slo-Man's Advanced Home Security System.....37

### GETTING A STAT SCAN DEPARTMENT

Other Medical "Surveys" the Public Never Heard About.....38

### BLIND MAN'S FLUFF DEPARTMENT

MAD's Not So Daring Outtakes from *Daredevil*.....40

### HOOP-BLAH DEPARTMENT

Your Team May Not Be Final Four Material If .....42

### LIGHTS, CAMELS, ACTION! DEPARTMENT

"MTV Making the Video:  
Osama bin Laden" (A MAD TV Satire) .....45

### WE'D LIKE TO SPANK THE ACADEMY DEPARTMENT PART III

MAD Sizes Up the 2003 Oscars — Best Picture.....50

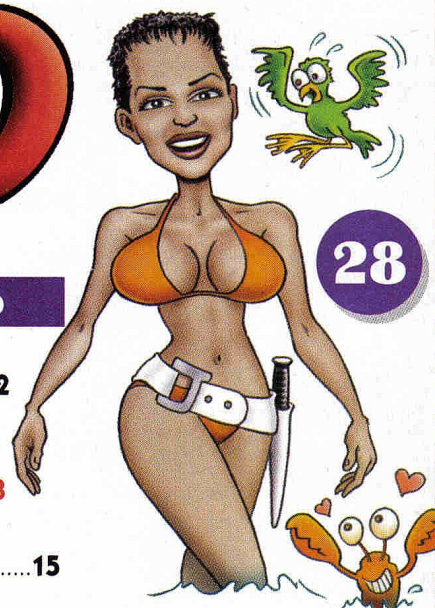
### MARGINAL THINKING DEPARTMENT:

"Drawn Out Dramas"  
by Sergio Aragones..... Various Places  
Around the Magazine

FRONT COVER ARTIST:  
DALE STEPHANOS

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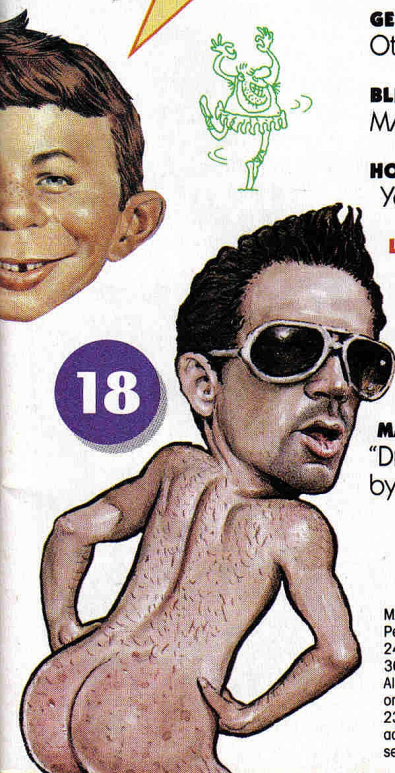
38



Before you buy a  
new mattress, you  
should probably  
sleep on it!



18





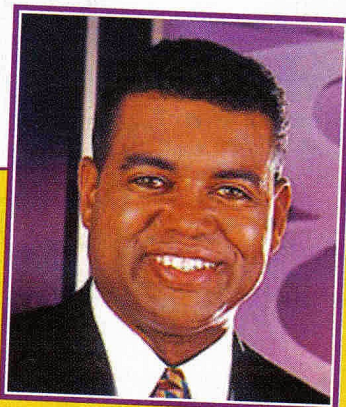


## FISH OR FOUL?

On New Year's Eve, 2002, I was watching my local news anchors make pointless statements and waste time with nonsensical news. One bit of this bilge caught my attention. Anchor Keith Kountz and the rest of the group reported on the "MAD 20 Dumbest People, Events & Things of 2002," remarking that you included Martha Stewart in the 20. Mr. Kountz, after reporting several more examples on the list, candidly remarked "I'm glad I'm not in MAD!" Now, let's be serious, Ed., are you going to let him get away with this? I would like to see Mr. Kountz parodied to death. If you need a visual, Keith Kountz looks like a diseased fish.

Eric Thomas, Windsor, CT

Eric B — Thanks for writing! We'll leave it up to our readers to determine if Keith looks like a diseased fish. —Ed.

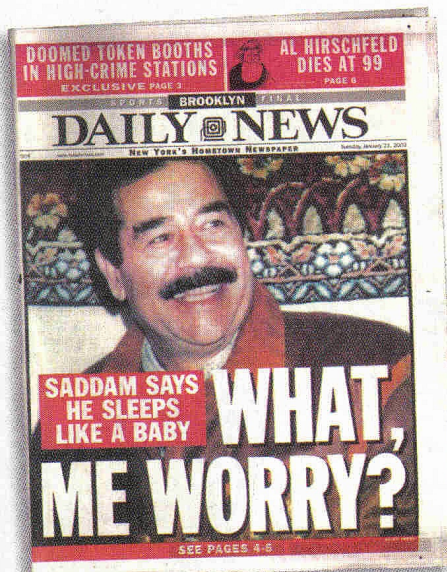


WTNH Anchor/Reporter Keith Kountz



A Diseased Fish

## WHAT, SADDAM WORRY?



In another example of the sinking quality of the "legitimate" press, the New York Daily News "borrowed" the infamous words of MAD's grinning, gap-toothed mascot Alfred E. Neuman for their January 21, 2003 edition. We couldn't be more proud!

## MENTALLY AFFLECK-TED

In MAD #422 you were making fun of *The Sum of All Fears* ("The Dumb of All Films"). All throughout the parody, there was a duck or goose that kept saying "Affleck!" Was this supposed to symbolize something? What does it mean?

Deonna Grooves, Plano, TX

Groovy — What does it mean, Deonna? It means that Deonna won't be going to that Ivy League college after all! In fact, Deonna might be spending quite a few more years than normal in high school. Now, if Deonna has trouble understanding this answer, Deonna should investigate adult halfway houses. Thanks for writing, Deonna! AFLAC! —Ed.

## LETTER IT BE

I was really shocked to see that my last letter was not printed in your latest issue. Does this mean I'm not gonna see this one printed either?

Jeff Osterhage,  
Burbank, CA

Jeffy Pop — See next issue for your last letter! —Ed.

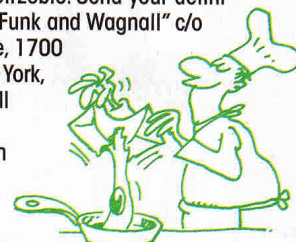


## Make A Dumb Wish Foundation™

My dumb wish is that you would give a dictionary definition of Potrzebie!

E. Costa, Eola, IL

Easy-E — We had one of our research fellows here at the *Make A Dumb Wish Foundation™* look up Potrzebie in the dictionary, but unfortunately, we could not find a listing. So in order to make your dumb wish come true, we throw down the challenge to all MAD readers to come up with a dictionary definition of Potrzebie. Send your definitions to: Amy "Funk and Wagnall" c/o MAD Magazine, 1700 Broadway, New York, NY 10019. We'll print the best responses in an upcoming issue! —Ed.

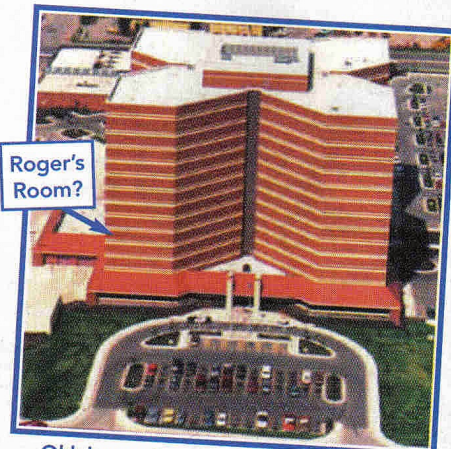


## YOU'VE GOT JAIL

Yeah, so I'm 50 years old and in jail, what of it? It's probably all your fault since I've been reading your magazine since I was a kid and your crap has really warped my mind. However, I still want to say thanks for always putting a smile on my face, even while I am in jail. I also want to let you know that you still piss people off, especially the censors here at the Oklahoma County Detention Center, who really have a field day censoring your mag. They either cut out cartoons, rip them out or obliterate pages with black magic marker. I'd say that indicates that MAD hasn't lost its touch! Keep up the good work!

Roger Keith Henton, Oklahoma City, OK

Roger Dodger — What a coincidence! Just last night we were curled up on the sofa with a roaring fire going, nursing a glass of exemplary and extraordinary Cabernet, watching *Oz*, and this morning we get this letter from you! We thought our readers would like to know where you are writing from — so we did a little digging. Tell us, is that your room on the third floor to the left? Say hi to Major Russell Dear and all the boys in the laundry for us! —Ed.



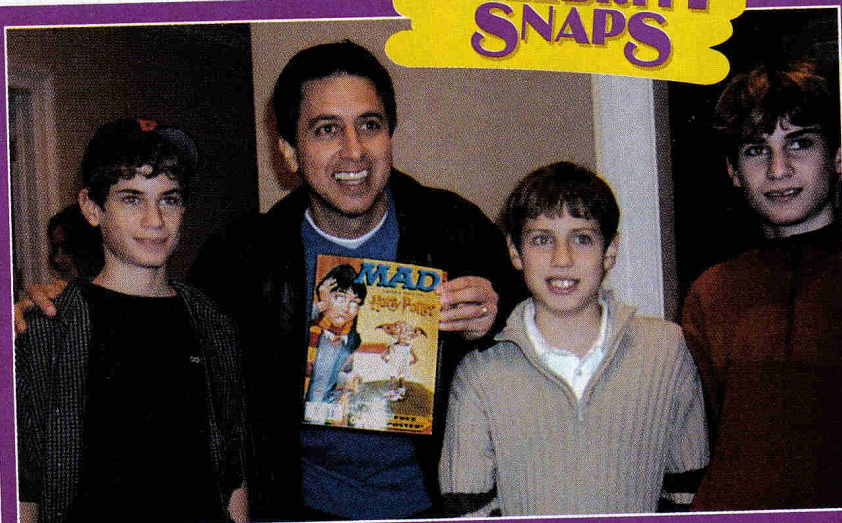
Roger's Room?

Oklahoma County Detention Center





## MAD CELEBRITY SNAPS



Everybody loves Raymond, especially Mark Ciccone of Fairfield, CT, who snagged Ray Romano to pose for a picture with a copy of MAD. He even got Ray to hold it up, so he gets a big three-year subscription! Congrats to Mark, condolences to Ray!

## THE BIG BALLOT

In MAD #425 we asked readers to determine whether Monroe Fan Club President Ken McClelland should be ousted in favor of the young upstart Zeb Williams. Well, the votes are in and it's a landslide for Zeb Williams! Here's what some of the voters had to say:

Count this vote towards Zeb "The Man" Williams. Let's hope this coup is successful. Viva La Revolution!  
— Issac, San Rafael, CA.

I think you should totally screw Ken McClelland! Vote Zeb Williams!  
— Keith Gelsinger, Marquette, MI.

Zeb Williams should be President of the Monroe Fan Club, that other guy bitches too much! — Andrea Whaley, Kent, OH.

I vote Zeb Williams for President!  
— Karen Garner, Sylvania, OH.

I cast my vote for Zeb Williams.  
— Ken McClelland, Reston, VA.



## WE LOST ON JEOPARDY!

If you needed any further proof that Alex Trebek has been sipping too much of the monkey juice, then we submit the October 25, 2002 episode of Jeopardy! which featured an entire Double Jeopardy! category (including a "Daily Double") dedicated to MAD! Here are the answers, and remember, your responses must be in the form of a question!



THE MARCH 2001  
ISSUE  
INCLUDED THESE,  
A FIRST IN  
THE MAGAZINE'S  
HISTORY

What Are Funny Jokes?

IN APRIL 2002  
THIS NETWORK  
RENEWED  
ITS "MAD TV" FOR  
2 MORE SEASONS

What Is FOX? (Though It Could Be  
Argued FOX Is Not A Real Network  
— Let Alex Get A Judges Ruling)

HIS NAME IS ON  
THE MASTHEAD AS  
"FOUNDER"

Who Is Claude Balls?

ON EACH COVER  
YOU'LL FIND A  
LITTLE "IND"  
NEXT TO THE "M"  
IN MAD &  
THIS 5-LETTER WORD  
AFTER THE PRICE

What Is "Sucks"?



What Is "Boy, The Script For The Last  
Episode Is A Real Stinker"?



# MAD FAN OF THE MONTH



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4848!



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ON SALE  
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We don't know about you readers, but we sleep better at night knowing our country is being defended by guys like Nathan Chappelle, who get all liquored up and have ridiculous tattoos etched into their flesh for all eternity. On the other hand, for sheer dumbness, we're sending Nathan a MAD T-Shirt to wear on the USS Parche!

## JOHN CALDWELL: THE GIFTED ONE

I've been having trouble sleeping the last few nights because I've been pondering the same question that has baffled mankind for the last 1,000 years: is it humanly possible to burp, fart and sneeze at the same time? I've seen people burp and fart at the same time, so I know that's possible. But the challenge becomes nearly impossible when you add the sneeze, because they're so uncontrollable. Anyway, I thought you could help.

Ben Carroll, Evansville, IN

Benji — What you're asking is a feat that can be accomplished by only a few rare individuals. Fortunately for you, we have one such individual as a member of the Usual Gang of Idiots, long-time artist, writer and hammerhead, John Caldwell! Enjoy!

—Ed.

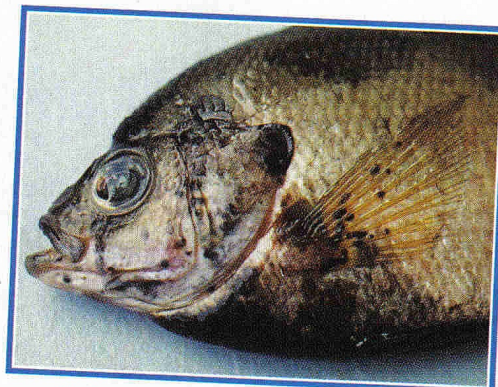


## YOU'RE PLUCKING CRAZY

If I sent in a letter saying I get strangely aroused by Alfred E. Neuman in a bikini on a hot summer morning while playing a banjo with ham on his big, smelly toes, would it affect my subscription? If so, I didn't send this letter and the information herein is not true. If not...can you please put a picture of Alfred E. Neuman in a bikini on a hot summer morning while playing a banjo with ham on his big, smelly toes in your magazine? I would greatly appreciate it.

Dave Ellis, Moselle, MS

Davy — Sorry, no can do Alfred in a bikini on a hot summer morning while playing a banjo with ham on his big, smelly toes. We can, however, provide you with this picture of WTNH Anchor/Reporter Keith Kountz! Enjoy! —Ed.



WTNH Anchor/Reporter Keith Kountz

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the usual gang of idiots

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New York, New York, 10019.  
MAD welcomes reader submissions.  
Manuscripts will not be returned  
or acknowledged, however, unless  
they are accompanied by a self-  
addressed, stamped envelope! MAD  
doesn't read faxed submissions!





How do you turn a dumb kiddie story into an "epic quest"? Make it big, make it long, and make it three times. Frantically cut back and forth between storylines, so nobody notices how drawn-out and repetitive each one is. Use made-up languages and subtitles to hide how boring the dialogue would be in English. Create a love story out of thin air. Every moment of alleged suspense should end with another character and his army showing up out of nowhere and saving the day. And whatever you do, make sure you buy the extra-large tub of popcorn. You'll need it before you're done! Because there are NO bathroom breaks during...

# BORED OF THE RINGS

Unlike the real movie, MAD won't make you sit around waiting for two and a half hours before you get to see the CGI mayhem and the computer-generated gore! Gaaaaaaahhhhhh!

Fine, but this is ridiculous! They drew all the characters together, even though half of them aren't in this battle scene! They shouldn't be allowed to screw around with true source material like that!

It's artistic license! After all, the filmmakers made a few changes to the original *Lord of the Rings* books, too!

Books? These ridiculous plot-lines come from books?

There are many paths, Legolamb! Some are tangled and dark, others straight and true! And they're all crawling with unseen enemies! But enough about my hair! We're the good guys! We represent everything that's right and good and kind in the world! So let's kill, kill, kill, kill, kill!

Gee, your hair smells rancid! No wonder you're the king of long-distance relationships! Me, I'm here to supply the Fellowship with a softer side! And it sure needs it! Over 10,000 creatures galloping through this movie and maybe three girls! There was more of a feminine feel to *Fight Club*!

Obviously you're forgetting my incredible two-minute cameo scene! It's the one where I get outacted by a dead guy! But New Line Cinema didn't hire me to play Argon for my emotional chops! Get a load of these bad boys! They're the two towers all those role-playing virgins out there in the dark theatre audience wish they could visit!

Eenyyeeehhhh! Some calls me Golfclub! Others calls me Cheeseball! Just don't call me the name I fears most: "Jar-Jar Jr."! Me wants my Precious! Me needs my Precious! But what am my Precious? An Oscar nomination! Some peoples say that a deeply disturbed special effect shouldn't be gets an Academy Award! Me say, what about Angelina Jolie?



# THE TWO+ HOURS

I'm still Dodo Gaggings, and I'm secretly carrying The Ring! At least it was supposed to be a secret! Too bad every other character in the entire trilogy apparently knows I'm hiding it! My number one dilemma is that the Ring's evil power is warping my mind! It's turning me into a quick-tempered, embittered, bug-eyed midget! And Spike Lee says if I steal his act, he'll sue me!

Enjoy the Spike Lee reference! It's the first and last time in these movies that you'll hear about or see a black person! I'm Spam Gangrene, his faithful sidekick! But I've got my own problems! Can you imagine what it's like, losing a charisma contest to a guy with one facial expression? Confused shock, confused shock, confused shock! Dodo makes the walking tree look like a method actor!

There's lots of wooden acting around here, but don't look at us trees! You'll never see a bigger pissed-off vegetable than me, at least until the next Vin Diesel film comes out! Angry, violent trees, walking around and kicking butt? It's like the ultimate horror movie for dogs!

Gandoof here, complete with flashy costume change! Just call me the VH1 Diva of the year 3019! I've gone from Gandoof the Gray to Gandoof the White! Of course, I'm not as young as I used to be! Let's just say that my wizard's Depends are off-white! Sorry, horsie!

This bloody battle presents the greatest fear that any warrior dwarf has! My last sight on Middle-earth could be a dorc's groin!

Rrrrr! Do my eyes deceive me or is that Gimnicki's twin?

That's no fat, hairy dwarf! That's the director, Peter Jackson!

I'm totally into Middle-earth! In fact, my middle *looks* like Earth! While I directed these three epics, I even learned to speak in Elvish, Sindarin, and Quenya! The only thing I never learned to say in any language is "cut"!



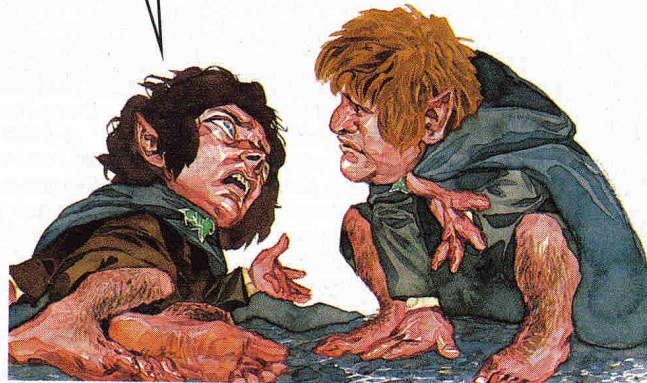
Before I stab you, tell me something! How could we fall for hundreds of miles through a dark cavern inside Middle-earth, and land on top of a snowy mountain?

Search me! I'm still trying to figure out why I let myself fall in the first place! Look at me! I've got wings! What was I thinking?



Yow! I had a horrible nightmare!

Yeah, me too! Michael Jackson was dangling me from a hotel balcony! It's tough being three feet tall!



Look out, Mr. Dodo! I think it's David Spade, without makeup!

Grab him, Spam! Punch him! Meanwhile, I'll just stand here and make my bug-eyed "stunned" face!

What good will that do?

I don't know! But somehow, holding this dumb, wet, non-blinking expression has kept me alive through 87 attacks so far!



The dorcs passed by this place nine hours and 16 minutes ago! This footprint is 1/100th of an inch deeper than the others! The dorc who left it was carrying Baggybuns! And this microscopic flake of foot dandruff came from Pimple!

Great! So, which way did they go?

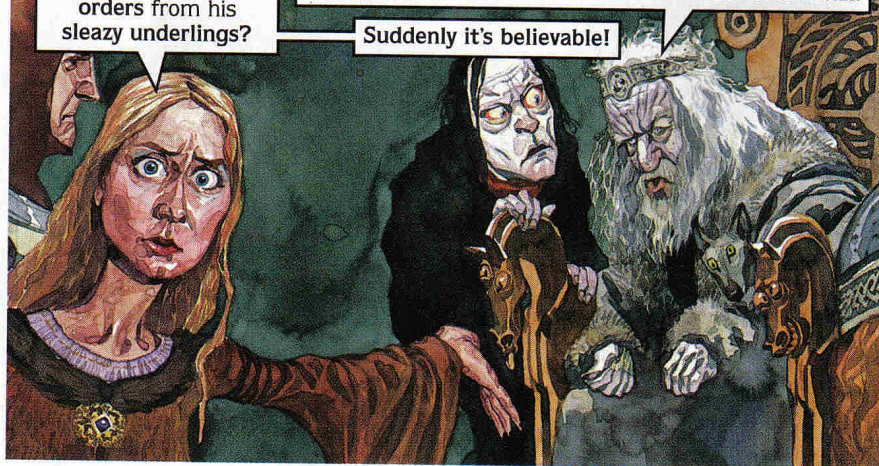
Hey, what am I, a mind reader?



Impossible! This man is the supreme ruler of a nation! Who would believe he could be a zonked-out vegetable, taking orders from his sleazy underlings?

My friends, we face an Axis of Evil! Let's roll! But we will stop these evildoers from doing those evil things that they do! Let's roll! They're either with us, or against us! Let's roll! Let's roll! Let's roll! I recently received a letter from a 10-year-old girl asking me to stand tall for freedom, and also to end the estate tax!

Suddenly it's believable!







Amazing! I've never seen a living, talking tree! But maybe that's because I'm the only person on Middle-earth who's never watched *The Wizard of Oz*!

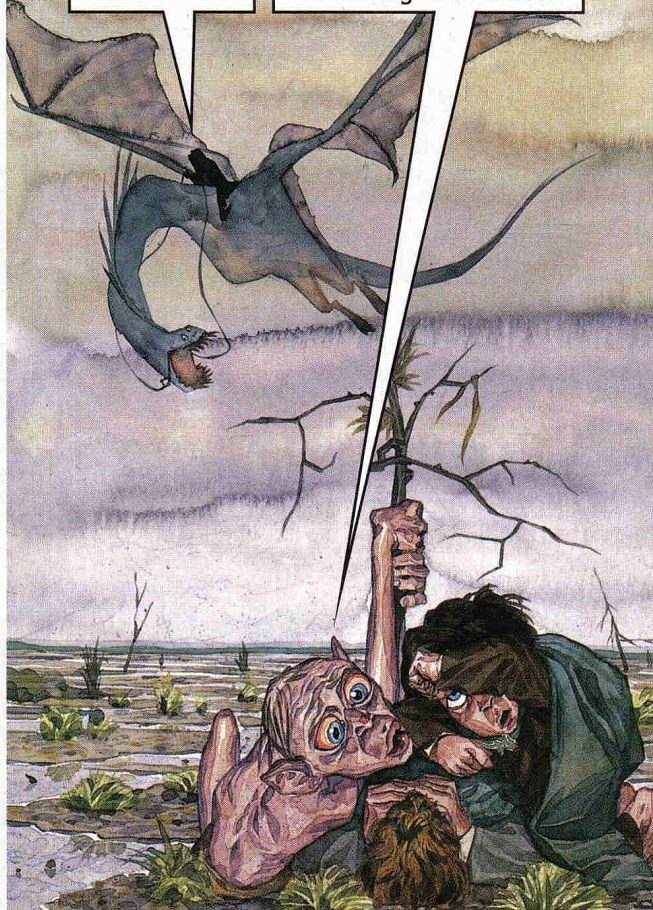
Watching you herky-jerky trees lurch and lumber around is like having front-row seats for a *Cavaliers-Raptors* game!

It's true! You trees are very, very slow!

Slow, huh? That's pretty big talk for two "heroes" who spend five hours out of a nine-hour trilogy basically hanging around, waiting for to be rescued!

Come out, come out, wherever you are! Oh well, I've searched this area for nine seconds! What more can I do?

Hide, Master! It be a Fazool! Them's only have one weakness! Them's can track the Ring for a thousand miles right to the exact spot where Master is hiding, but them's can't quite find him hiding under a tree!



Astounding! It's Gandoo! We thought you were dead!

Yes, I guess it would be a huge surprise to anyone who hasn't read the fifty-year-old books and didn't see the movie trailers and didn't notice all the publicity featuring Ian McKellen and all three of you!



Before you enter, you must surrender all your weapons! But the guy with the eight-foot oak staff shooting sparks can pass!

D'oh! That's what I get for hiring special U.N. weapons inspector Hans Blix!







Nay, spare this wretch's life, Sire!

Your peaceful nature has softened my heart! You don't like to see anyone die, do you?

Just the opposite! I love to kill by the dozen! So instead of whacking this one weasel, let him go tell Aspercreme about our plans! Then we get to face yet another army of ugly creeps for me to slaughter!



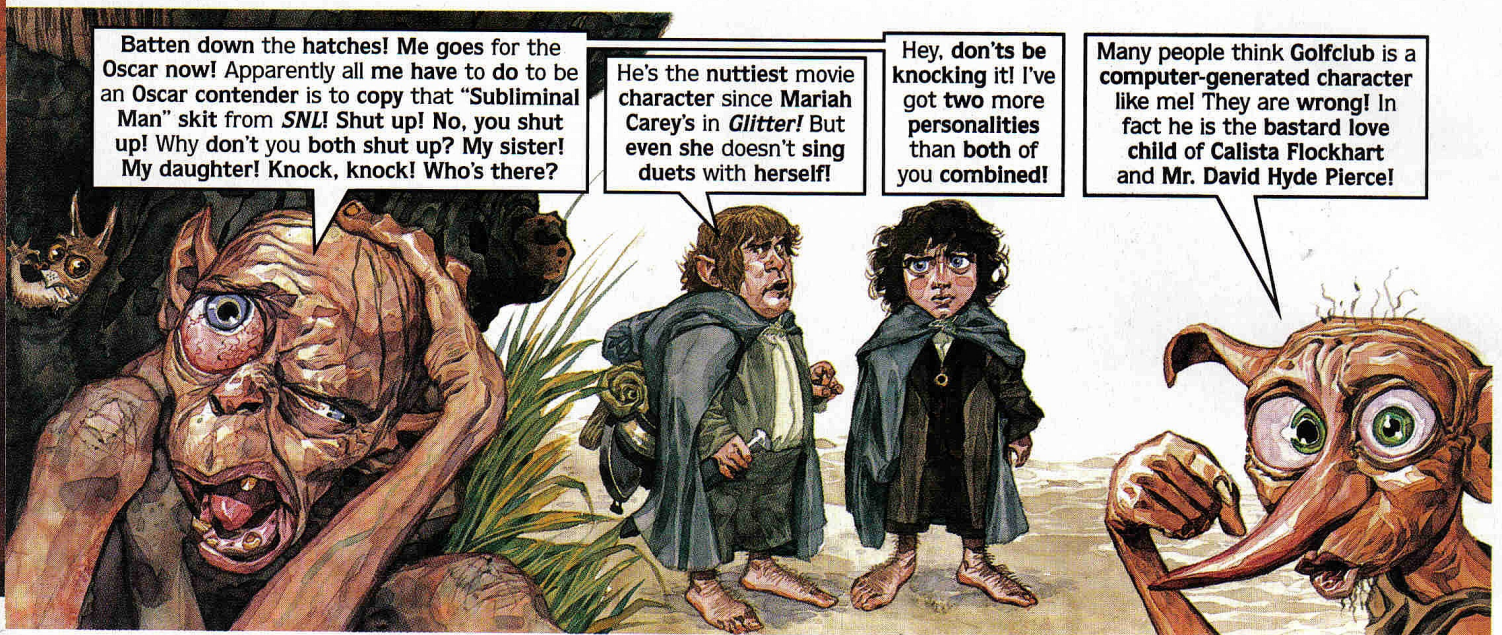
We must attack!

We must attack!

If we can keep this scintillating debate going for another year, we could get a show on CNN or FOX News!

We must not attack!

We must not attack!

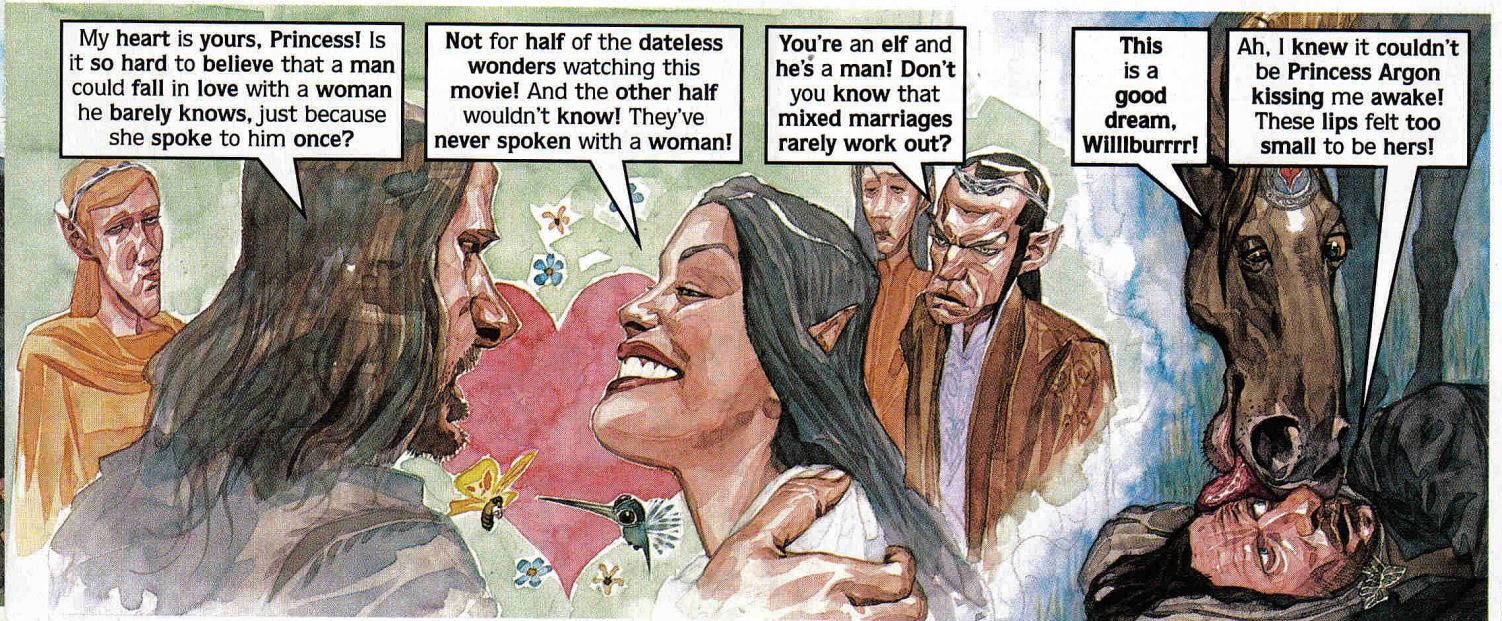


Batten down the hatches! Me goes for the Oscar now! Apparently all me have to do to be an Oscar contender is to copy that "Subliminal Man" skit from *SNL*! Shut up! No, you shut up! Why don't you both shut up? My sister! My daughter! Knock, knock! Who's there?

He's the nuttiest movie character since Mariah Carey's in *Glitter*! But even she doesn't sing duets with herself!

Hey, don'ts be knocking it! I've got two more personalities than both of you combined!

Many people think Golfclub is a computer-generated character like me! They are wrong! In fact he is the bastard love child of Calista Flockhart and Mr. David Hyde Pierce!



My heart is yours, Princess! Is it so hard to believe that a man could fall in love with a woman he barely knows, just because she spoke to him once?

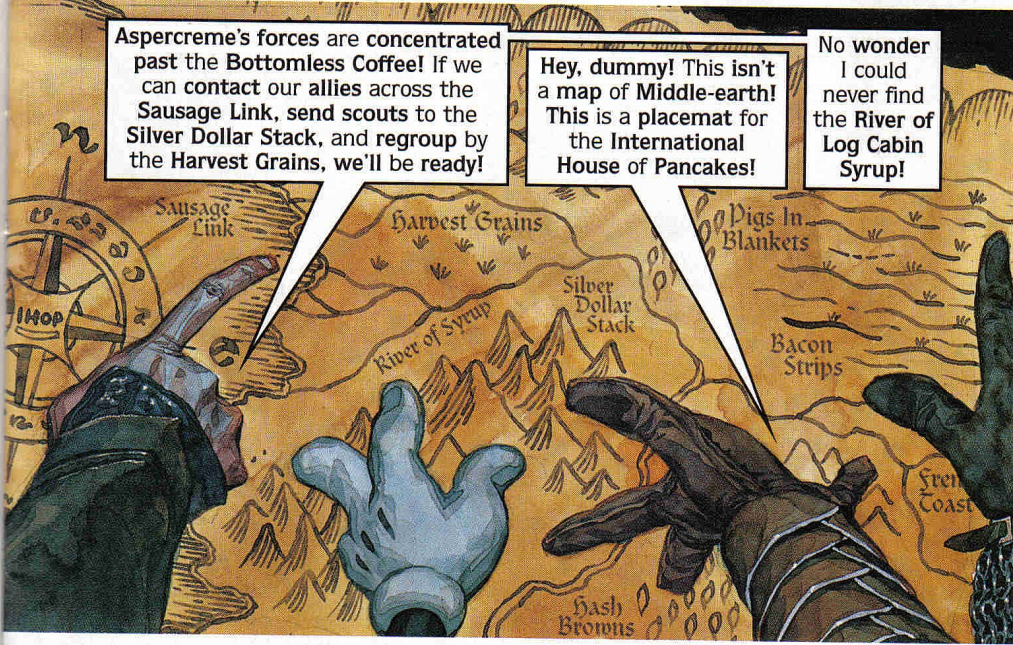
Not for half of the dateless wonders watching this movie! And the other half wouldn't know! They've never spoken with a woman!

You're an elf and he's a man! Don't you know that mixed marriages rarely work out?

This is a good dream, Willburrrr!

Ah, I knew it couldn't be Princess Argon kissing me awake! These lips felt too small to be hers!





Aspercreme's forces are concentrated past the **Bottomless Coffee!** If we can contact our allies across the **Sausage Link**, send scouts to the **Silver Dollar Stack**, and regroup by the **Harvest Grains**, we'll be ready!

Hey, dummy! This isn't a map of **Middle-earth!** This is a placemat for the **International House of Pancakes!**

No wonder I could never find the **River of Log Cabin Syrup!**



I'm gonna cut your tiny pieces into tiny pieces!

It's the **Ring**, Mr. Dodo! The **Ring** is poisoning your soul! It's turning you into a bitter, hateful dwarf! You're like **Janeane Garofalo** with hairy feet! Well, *hairier* feet!



The odds are hopeless! I'd say we're doomed! Unless we get last-minute help from an army of elves, a division led by a wizard, and some giant killer trees! In that case, we'll only lose one character with a speaking role!

Impressive! Where did you learn to harness your rage and inflict such insane punishment?

I used to coach **Little League!**

Sire, this battle will go on for almost the rest of the movie!

Not a problem! Before I took this role, I played the ship captain in *Titanic*! So you see, I'm used to choppy, overlong disasters!

My God! There must be 10,000 of them!

Gesund-Heit super-dorcs?

No, internet super-geeks! They're mass-voting this confused mess up [imdb.com](http://imdb.com)'s all-time movie list! They're whining about every single change from the books! They're pre-ordering online tickets for the third movie! They're unstoppable!

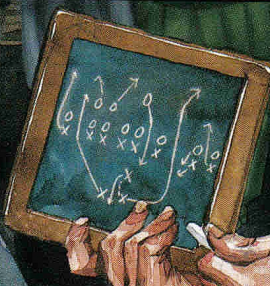
It's impossible! How can we defeat 10,000 foes?

You're right! I'll take the 9,999 on the left! You guys handle that one-legged **Gesund-Heit** having the coughing fit!

You have thirty arrows in your chest, your bowels are missing and your spine has been slashed in two!

Don't worry about me! Everybody who's supposed to be dead in these movies turns up alive! Dodo, Gandoof, Pimple, Baggybuns, Peppercorn! The best survival plan for anyone in *Bored of the Rings* is to seemingly get killed!

This whole battle is impossible to follow! Lemme break this down! Dumb play by Aspercreme! Dumb play! The lizard offense moves in here, then boom! Where'd those trees come from? Back in the day, they used sticky maple sap on their hands, but now they've got those gloves!





Do something!  
Stop  
that  
dorc!

All I can do is give him  
a 6.8! But it's hopeless!  
They drop the lowest  
score anyway!

I can't believe we're inside a triple-layered  
impregnable castle, yet there just happens to be  
one teeny-weeny hole in the wall that can explode  
the entire structure! Who built this thing, anyway?

The same  
guys who  
designed the  
Death Star for  
Darth Vader!

What I'd like to know is  
why the dorks invented  
a gunpowder bomb, but  
for some unexplained  
reason don't have guns!



Foul  
beasts!  
We'll  
cut  
your  
legs off!

We'll boil  
your man-  
tongues and  
eat them on  
bread!

We'll crank up the  
volume on this twinkle-  
twinkle "Bjork Lite"  
soundtrack full blast!

Retreat! Retreat!



What you're  
doing is so  
important! You  
have to keep on  
fighting! You've  
come so far  
already! Don't  
quit now!

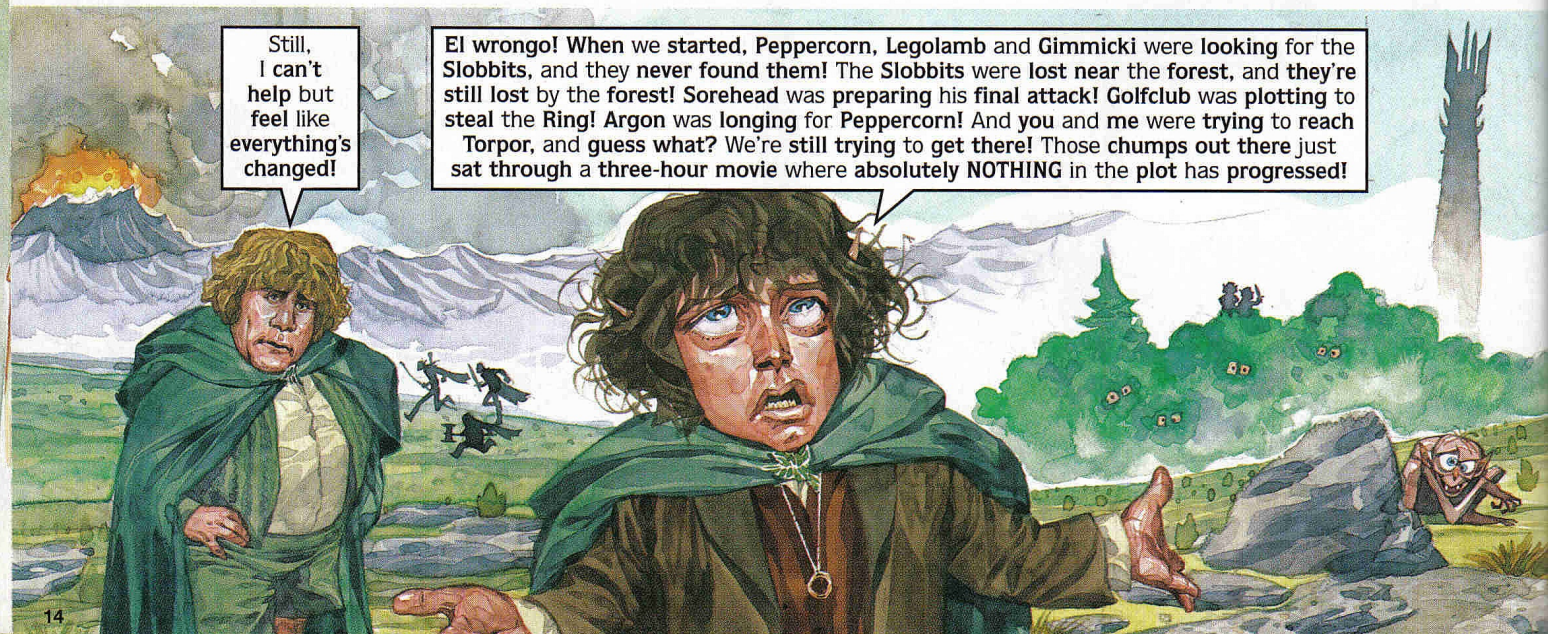
What choice do I have,  
dummy? I'm stuck in the  
middle of nowhere! What  
else am I going to do  
besides go on? Sit here  
for the rest of my teeny-  
weeny life, eating gravel?

I wasn't talking to you, Mr.  
Dodo! I was talking to the  
audience! They've almost  
made it to the six-hour mark,  
and there's still a whole other  
movie to go! Their butts must  
be number than Joan Rivers'  
face on Botox night!



Still,  
I can't  
help but  
feel like  
everything's  
changed!

El wonglo! When we started, Peppercorn, Legolamb and Gimmicki were looking for the  
Slobbits, and they never found them! The Slobbits were lost near the forest, and they're  
still lost by the forest! Sorehead was preparing his final attack! Golfclub was plotting to  
steal the Ring! Argon was longing for Peppercorn! And you and me were trying to reach  
Torpor, and guess what? We're still trying to get there! Those chumps out there just  
sat through a three-hour movie where absolutely NOTHING in the plot has progressed!





# the Employing FREE Guise

(Because the unemployed don't have any money to spend on ridiculous publications like this.)

## **JOBS DIRECTORY**

Bigfoot-Debunkers .....	6
Bird Processing.....	16
Cesspool Lifeguards .....	4
Chicago Cubs Pitchers .....	9
Circus Geek Understudies .....	17-37
Cobra-Groomers .....	33
Corporate Document Shredders.....	2
False Messiahs .....	12
Fishmonger Consultants .....	47
Frog Shavers .....	13
Happiness Management Therapists.....	7
Ice Cube Repair .....	8
Séance Bouncer.....	30
Thankless Jobs.....	42
Yak Trainers.....	9



## **ADULLPHI BUSINESS SCHOOL**

**EARN YOUR DEGREE GOING TO NIGHT SCHOOL  
ONE HOUR PER WEEK!\***

*\*For a total of 27 years.*

**LEARN THE BUSINESS SKILLS  
YOU REALLY NEED TO SUCCEED!**

**Enroll now for courses in:**

- Groveling
- Creative Blame-Shifting
- Sick Day-Accumulation
- Advanced Groveling
- Back-Stabbing

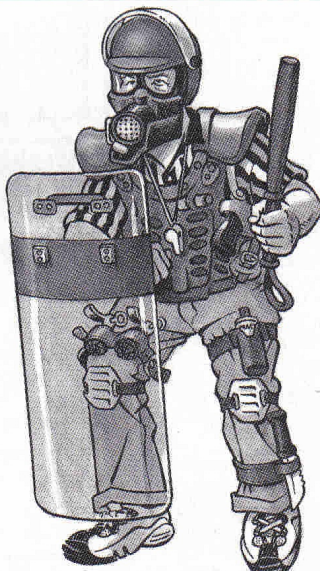
**1-600-ADULLPHI**

## **YOUTH SPORTS OFFICIALS NEEDED**

Looking for a job with a sense of high adventure and drama? Then become a youth sports official! We need umpires and referees for kids' sports leagues. Full dental and funeral coverage! Must have own gun, baton, mace, bulletproof vest and provide own bodyguard.

**1-600 KILL UMP**

**CALL TODAY. YOU COULD MAKE A DIFFERENCE...OR DIE TRYING!**



## **BECOME A RODEO CLOWN!**

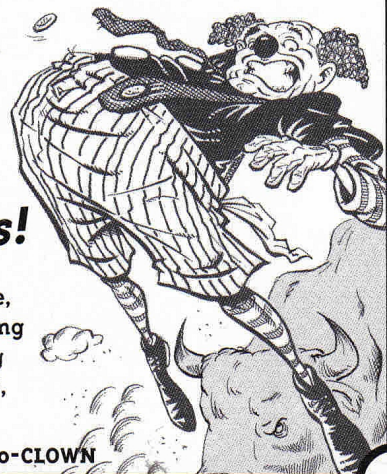
The only job that will  
actually pay you to:

**Dress Like  
A Clown!**

**Attend Rodeos!**

(Requires Bachelor's degree,  
minimum 2 yrs AP/Accounting  
experience, and a working  
knowledge of Windows ME,  
Excel and PowerPoint.)

**CALL FOR FREE VIDEO! 1-800-CLOWN**





# APPEARING AT **JOB FAIR 2003**

10 am - 5 pm this Saturday at Bloatville Mall



"Would you like a camisole with that baklava?"



"Even we don't know what we do."



"Home of the thoroughly-searched box of baseball cards."



"We don't make it until long after you order it."



"The store you can stand in front of with pride!"



"For all your proctology needs."

## ORGAN DONORS:

Earn \$\$\$ by donating your organs to science, and, in some cases, to federally-funded art projects.

Danny Duodenum says:  
"Okay, so it's not really a job, per se, but you do get cash! And who needs two kidneys anyway?"



APPLY ONLINE AT:  
[www.spleen.orb](http://www.spleen.orb)

## SOCIAL SERVICES POSITIONS AVAILABLE

*For Those Who Care,  
At Least At First*

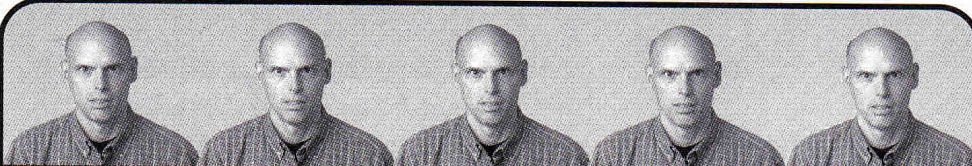
### SUBSTANCE ABUSE COUNSELOR:

Must be able to come up with creative excuses as to why the addict is totally blameless and it's really "society's fault."

### MARRIAGE COUNSELOR:

Provides immense job satisfaction, if only for realizing that there are relationships even more pathetic than yours!

APPLY IN PERSON,  
492 GOUT STREET  
(ABOVE THE BLOOD BANK)



# DRONECORP

Are you ready for an exciting, satisfying, fast-paced career? Hopefully not. DroneCorp is now hiring interchangeable, expendable middle-management types to walk around looking serious without knowing what they're supposed to do.

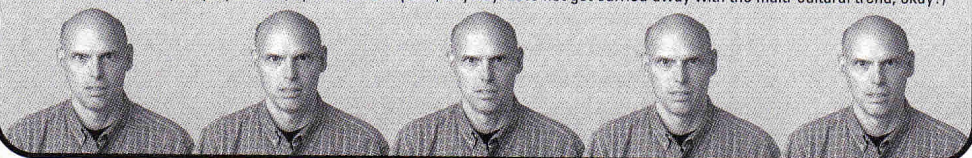
### POSITIONS AVAILABLE INCLUDE:

- Vice President of Administrative Account Sales Supervising
- Sales Supervisor of Accounting Vice Presidents
- Assistant to the Imperial Overlord
- Managing Management Manager (Some managerial skills required)
- Deputy Assistant Something or Other
- Accounting Vice Supervisor of Administrative Sales
- Administrative Supervisor of Accounting Sales Vice
- Janitor

Requirements: Must be high-energy, a team player, win-oriented, self-motivated, yadda yadda yadda, you know the clichés.

Send Inquiries To: DRONECORP, Industrial Park Building,  
5 Industrial Park Road, Industrial Park City, WI 53715

An equal-opportunity employer (well, up to a certain point, anyway. Let's not get carried away with the multi-cultural trend, okay?)



*The Employing Guise* is published to provide the desperate job-seeker with information which, in theory anyway, could land him or her a job.

*The Employing Guise* is available at over 2,000 locations including K-Mart, local junior colleges, Starbucks and other places where the unemployable tend to hang out.

### TERMS AND CONDITIONS

- The Employing Guise* will not knowingly publish any ad which is illegal or misleading to its readers. The key word here is "knowingly." Just between the two of us, we doubt that you will ever make \$1,000 a week selling anything from your home!
- The Employing Guise* reserves the right to show your ad to our friends and relatives before publication, so they can get the inside track on any position they might find attractive.
- No ad cancellations accepted after Happy Hour on Mondays.

WRITER: JEFF KRUSE  
PHOTOS: IRVING SCHILD  
ARTISTS: RAY ALMA, TIMOTHY SHAMEY



## MATH TEACHERS

Needed for high schools,  
all grade levels.

Starting pay:  $\frac{354.7 + 5X}{14Y (3Z)}$

CALL 1-800 3X (54 - 2Y) 71

## MUSICIANS NEEDED

To play the same ancient  
rock n' roll oldies over  
and over at wedding  
receptions, proms, etc.  
No room for advancement,  
despite your pipe dream  
of being the next Bono  
or whatever.

1-800-SANDLER



## MANUAL LABOR

Gravedigger wanted for insect  
cemetery. Very light work,  
must provide own spoon.

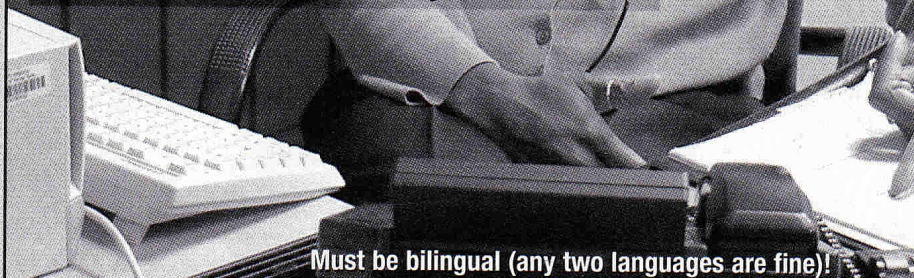
Fax Résumé To: 555-8926

## THE AMERICAN TELEMARKETING ACADEMY

### DO YOU WANT TO:

- Be despised by 95% of the population?
- Bother people all day long?
- Forget what the word "no" means?
- Work long hours for bad pay?
- Lose any sense of personal pride you may still have?
- Contribute absolutely nothing to society?

Apply today at the American Telemarketing Academy!  
At ATA, we'll teach you everything you need to be a  
highly efficient automaton, reading the same spiel  
over and over again as if you really cared about it!



Must be bilingual (any two languages are fine)!

**DON'T CALL US, WE'LL EVENTUALLY CALL YOU!**

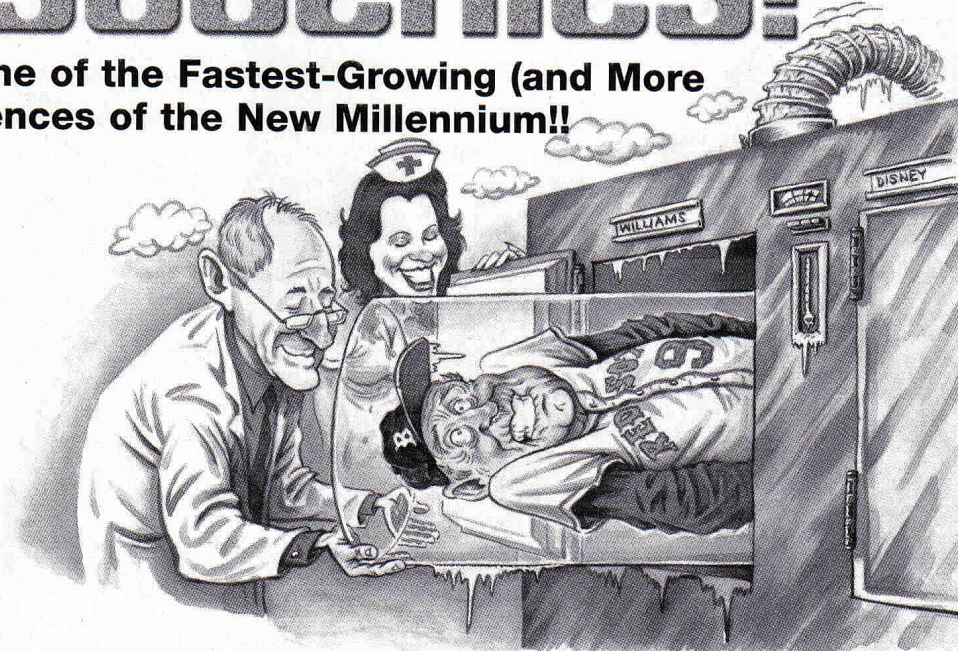
## EXPLORE A CAREER

# IN CRYOGENICS!

Now YOU Can Work In One of the Fastest-Growing (and More  
Ethically-Disturbing) Sciences of the New Millennium!!

### NOW HIRING:

- Doctors (No evil, B-movie  
Nazi types intent on ruling  
the world, please)
- Nurses (Must have 4-year  
degree from 2-year college)
- Test Subjects (Great  
opportunities for advance-  
ment, if you survive)



## CALL 1-7000 FREEZ ME

Don't be left out in the cold! (Get it? Cold?)





# MAD SIZES UP THE Best

## EMINEM 8 MILE



### WHY HE SHOULD WIN

An Oscar statuette would give him something else to fondle besides his crutch.

### WHY HE SHOULDN'T WIN

Last year, history was made when the Oscar went to a real black man, so why bother giving it to a fake one now?

## LEONARDO DICAPRIO CATCH ME IF YOU CAN



### WHY HE SHOULD WIN

It takes real talent to make a check-forging swindler seem lovable in post-Enron America.

### WHY HE SHOULDN'T WIN

Leo's greatest performance as a con man came when he convinced Scorsese he'd make a credible tough street thug in *Gangs of New York*.

## RICHARD GERE CHICAGO



### WHY HE SHOULD WIN

In a cast full of hotties like Renée Zellweger and Catherine Zeta-Jones, Gere still managed to be the prettiest.

### WHY HE SHOULDN'T WIN

If you thought he babbled on about Buddhism and "Mass Consciousness" as a presenter, imagine what he'll do with an entire acceptance speech.

## JACK NICHOLSON ABOUT SCHMIDT



### WHY HE SHOULD WIN

Nicholson earned it by surviving the nude Kathy Bates hot tub scene without choking on his own vomit.

### WHY HE SHOULDN'T WIN

Jack's already been rewarded with a skinny little trophy — Lara Flynn Boyle.

## ADAM SANDLER PUNCH-DRUNK LOVE

### WHY HE SHOULD WIN

Hell could use a nice cold day every once in a while.

### WHY HE SHOULDN'T WIN

It would give him the clout necessary to make the sequel *Nine Crazy Nights*.





# 2003 OSCARS

## Actor



### MIKE MYERS AUSTIN POWERS IN GOLDMEMBER



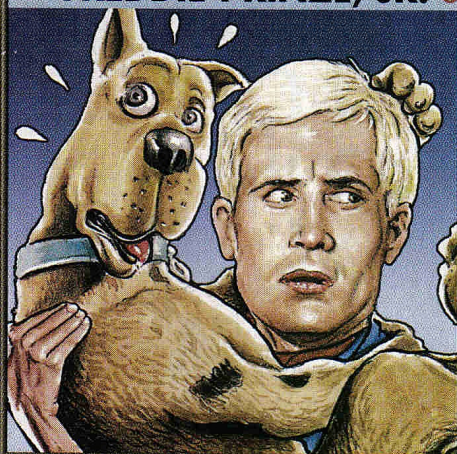
#### WHY HE SHOULD WIN

Myers deserves a token of gratitude for making a crappy comedy and not a crappy serious film, like Robin Williams and Jim Carrey did.

#### WHY HE SHOULDN'T WIN

His portrayal of a dumb, lovable, party-going schmuck who fights evil isn't half as funny as the dumb, lovable, party-going schmuck viewers see on TV every time President Bush addresses the nation.

### FREDDIE PRINZE, JR. SCOOBY-DOO



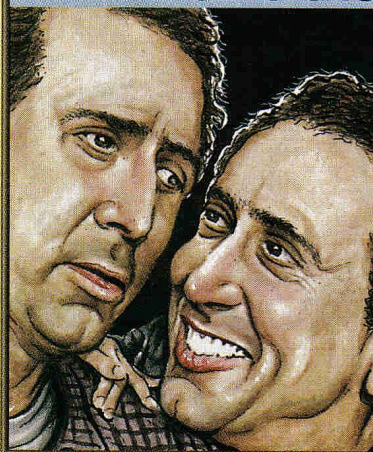
#### WHY HE SHOULD WIN

After paying his dues in dozens of sucky movies, it's time Prinze was recognized for being in a sucky *hit* movie.

#### WHY HE SHOULDN'T WIN

He actually managed to be the worst actor in an ensemble cast that included both Sarah Michelle Gellar and a computer-generated dog.

### NICOLAS CAGE ADAPTATION



#### WHY HE SHOULD WIN

This would be the much-deserved make-up Oscar for his unrecognized work in *Windtalkers*, or, um, *Captain Corelli's Mandolin*... Wouldja believe *Snake Eyes*? Heh. Maybe not. *8MM*? *The Family Man*? *Gone in Sixty Seconds*? Oh, never mind.

#### WHY HE SHOULDN'T WIN

Cage's best performance of the year was pretending for three whole weeks that his marriage to Lisa-Marie Presley wasn't a sham.

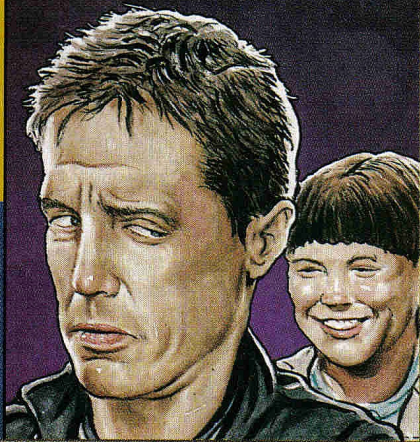
### HUGH GRANT ABOUT A BOY

#### WHY HE SHOULD WIN

It would be nice for once to see the phrase "About a Boy" in the headlines without it referring to priests and cardinals.

#### WHY HE SHOULDN'T WIN

We'd have to endure Hugh Grant stammering out a fourteen-minute acceptance speech — and that's just to hear him spit out the film's title.



### JOHNNY KNOXVILLE JACKASS: THE MOVIE

#### WHY HE SHOULD WIN

If Robert DeNiro can garner critical raves just for gaining a few lousy pounds in *Raging Bull*, then surely Knoxville deserves an Oscar for taking a buncha shots to the 'nads.

#### WHY HE SHOULDN'T WIN

We don't even want to THINK about what orifice he'd try to cram his Oscar into.

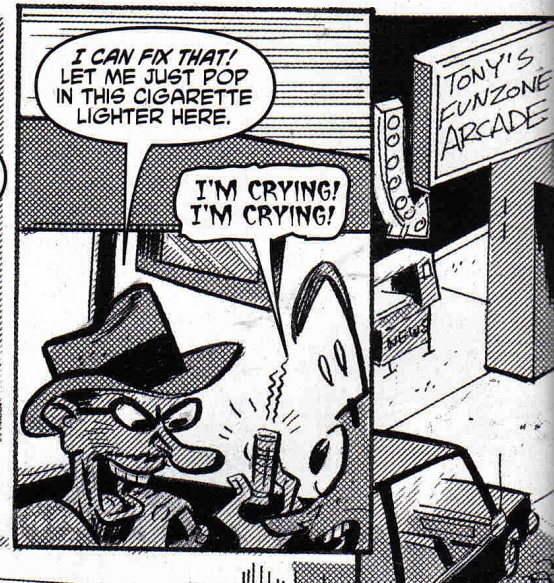
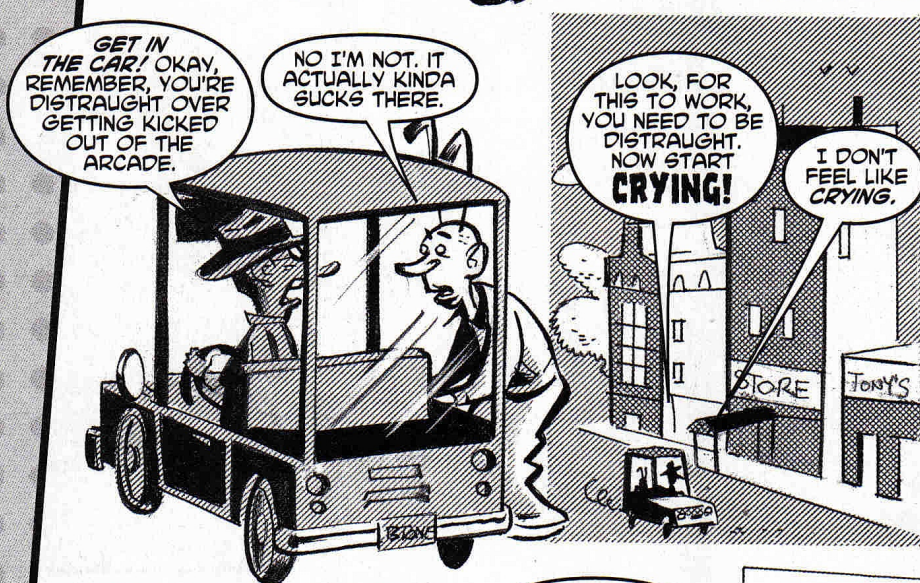






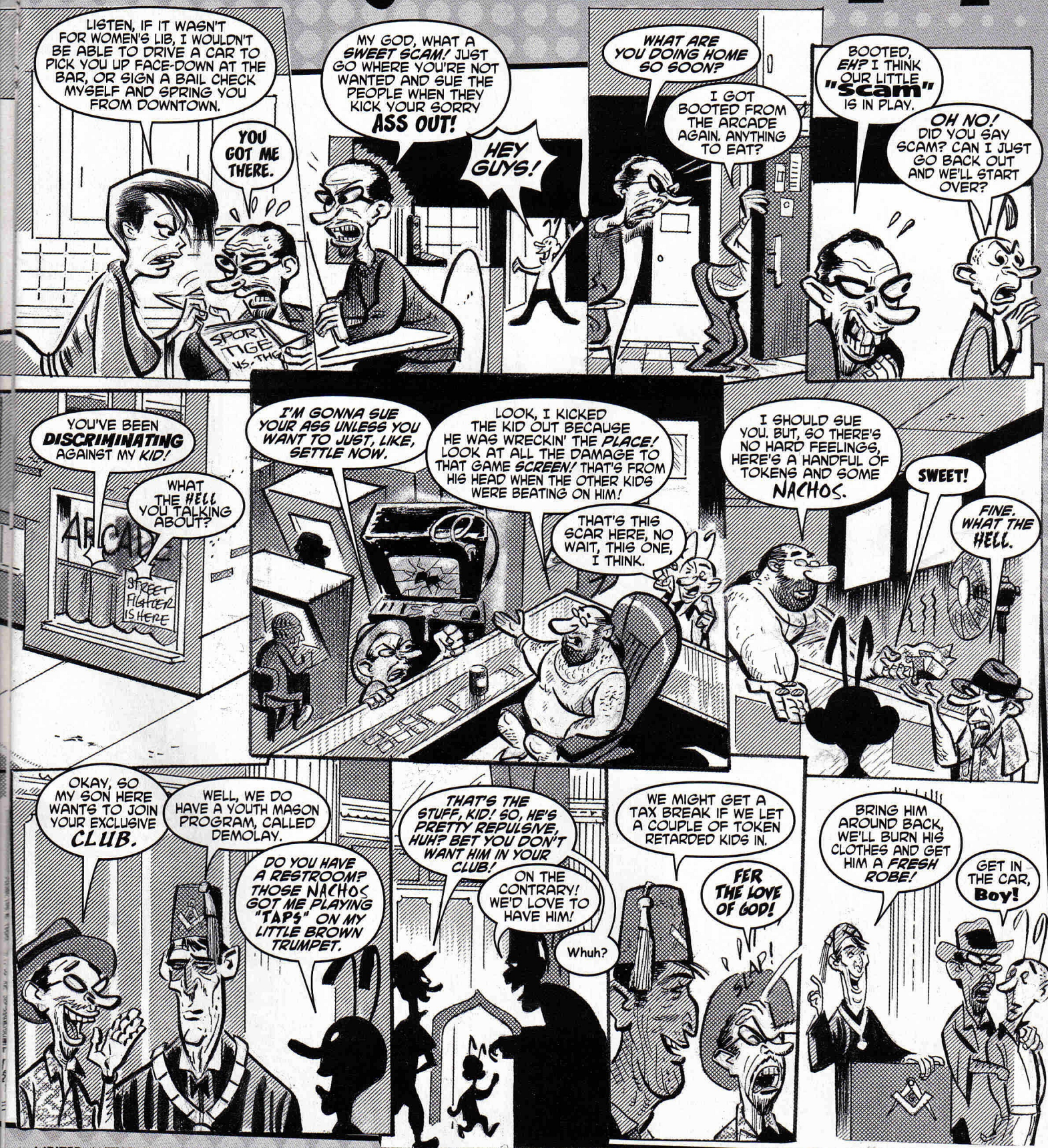
Live  
free  
or die,  
it's...

# MONTY and..

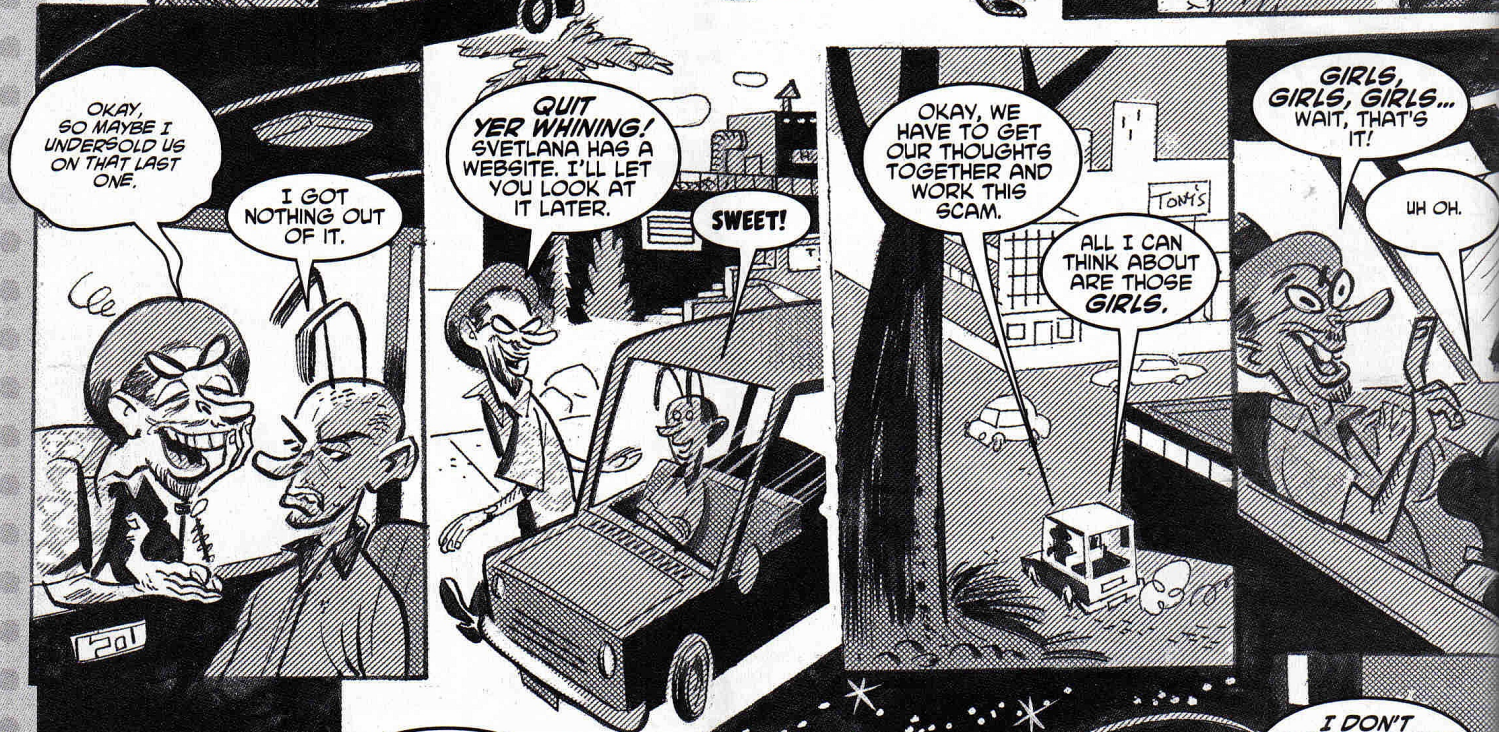




# DISCRIMINATION









YOU'RE DISCRIMINATING AGAINST MY POOR UNDERAGE SON HERE!

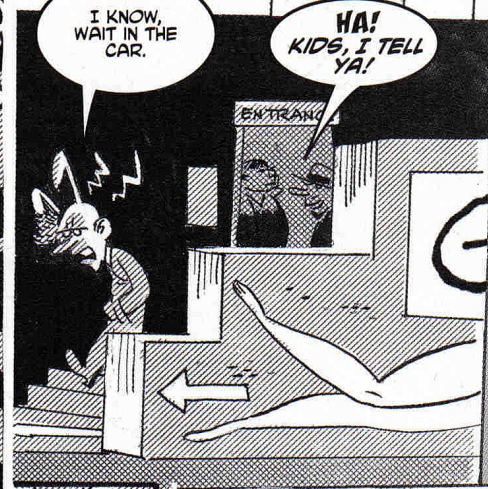
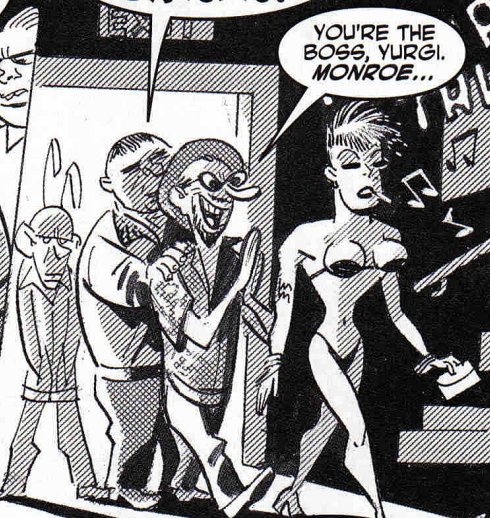
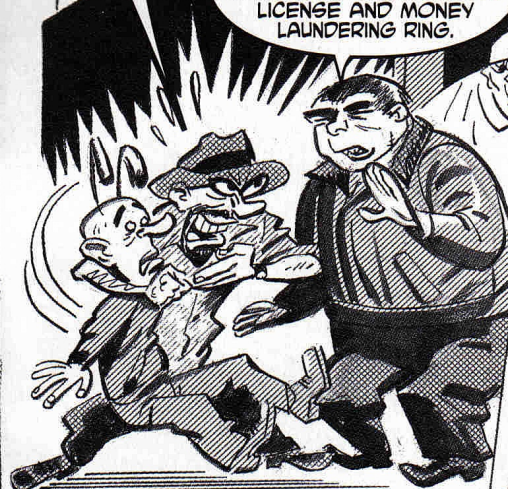
UNDERAGE? YOU TALKING FOOLISH, AMERICAN MAN. BUT YURGI DON'T WANT NO TROUBLE WITH COPS. LOSE LIQUOR LICENSE AND MONEY LAUNDERING RING.

I TELL YOU WHAT - YOU LEAVE KID OUTSIDE, I LET YOU TAKE SVETLANA INTO THE V.I.P. ROOM FOR PRIVATE DANCING.

YOU'RE THE BOSS, YURGI. MONROE...

I KNOW, WAIT IN THE CAR.

HA! KIDS, I TELL YA!



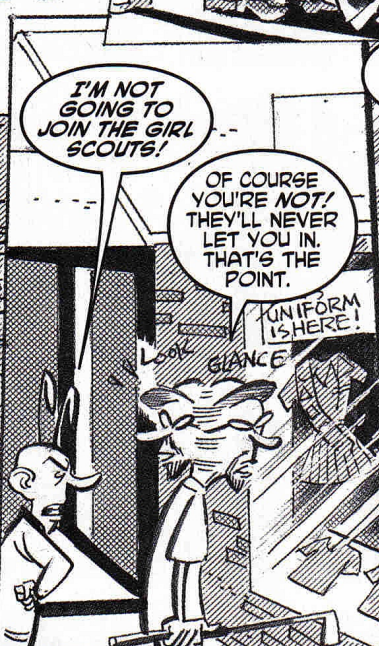
No way!

LOOK, YOU JUST TELL THEM YOU ALWAYS WANTED TO SELL COOKIES, SOMETHING LIKE THAT.

I'M NOT GOING TO JOIN THE GIRL SCOUTS!

OF COURSE YOU'RE NOT! THEY'LL NEVER LET YOU IN. THAT'S THE POINT.

UNIFORM IS HERE!

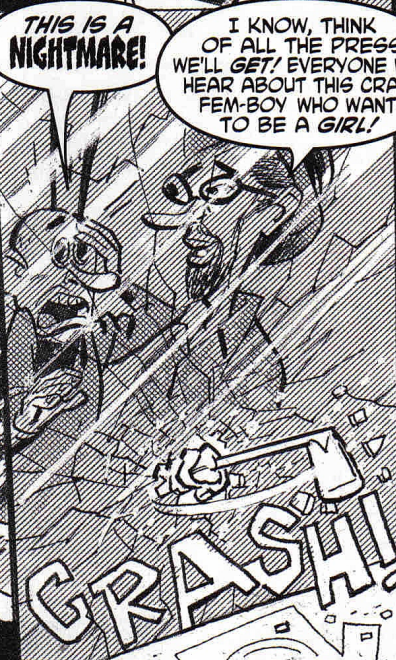


THIS IS A NIGHTMARE!

I KNOW, THINK OF ALL THE PRESS WE'LL GET! EVERYONE WILL HEAR ABOUT THIS CRAZY FEM-BOY WHO WANTS TO BE A GIRL!

EVERYONE?

ABSOLUTELY! NOW, LET'S GET YOU INTO THIS OUTFIT AND START MAKING THE PAPERS!



I NEVER HAD ANY TROUBLE WITH IT.

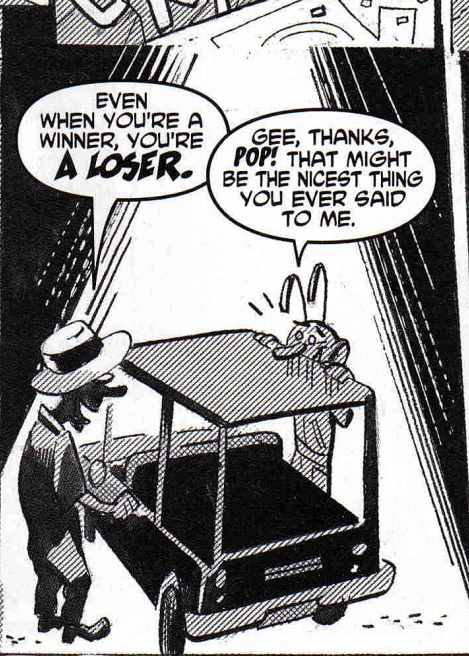
LEAVE IT TO YOU TO FINALLY BE ACCEPTED ON THE DAY WHEN IT COULD HAVE MADE US SOME MONEY.

SO IN OTHER WORDS...

EVEN WHEN YOU'RE A WINNER, YOU'RE A LOSER.

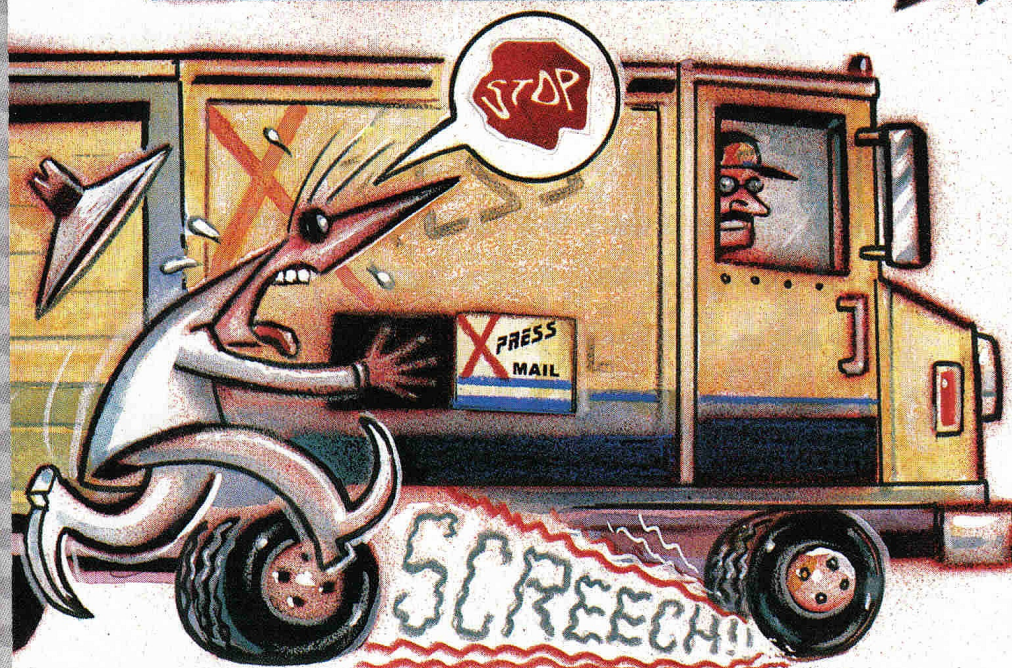
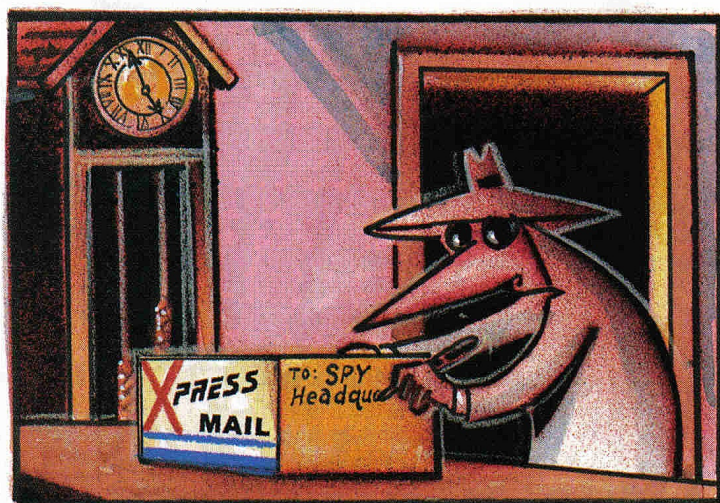
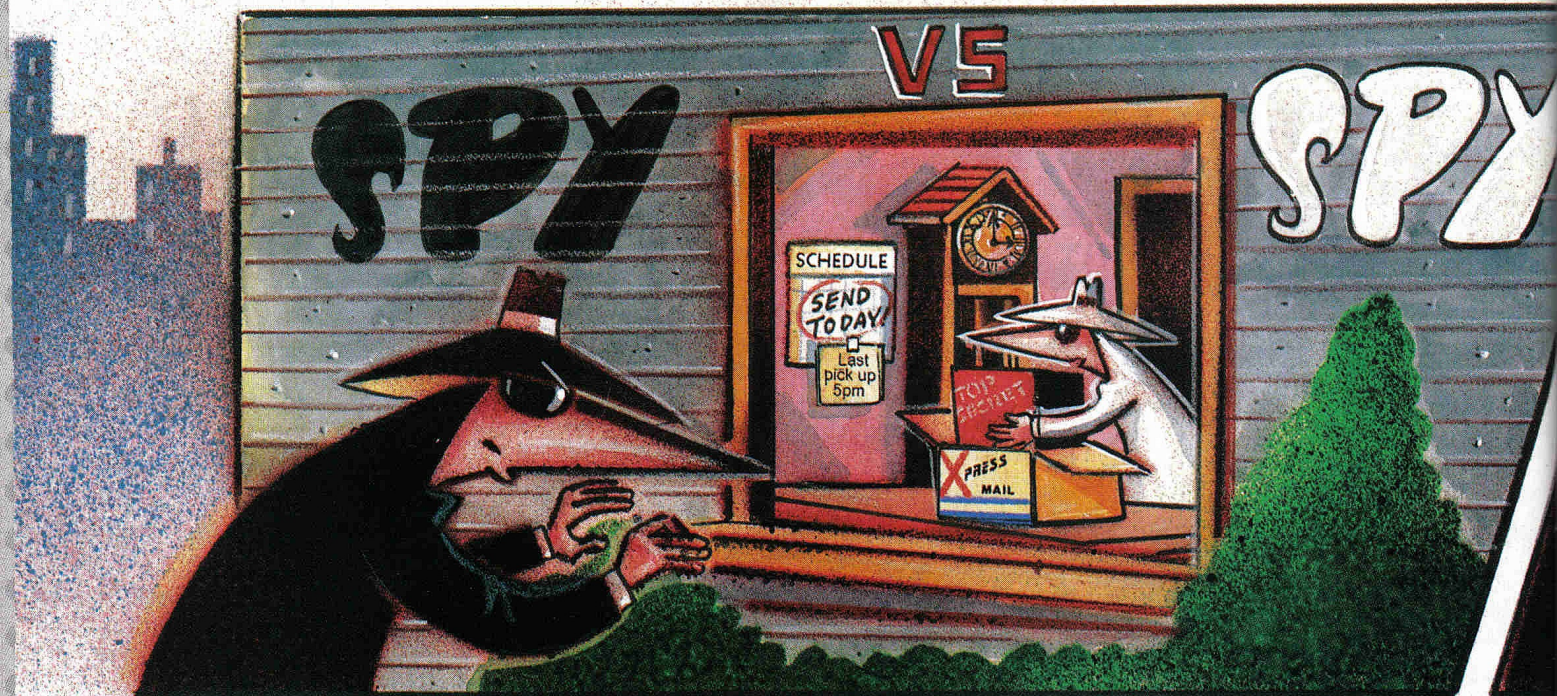
GEE, THANKS, POP! THAT MIGHT BE THE NICEST THING YOU EVER SAID TO ME.

KEEP IT UNDER YOUR HAT.

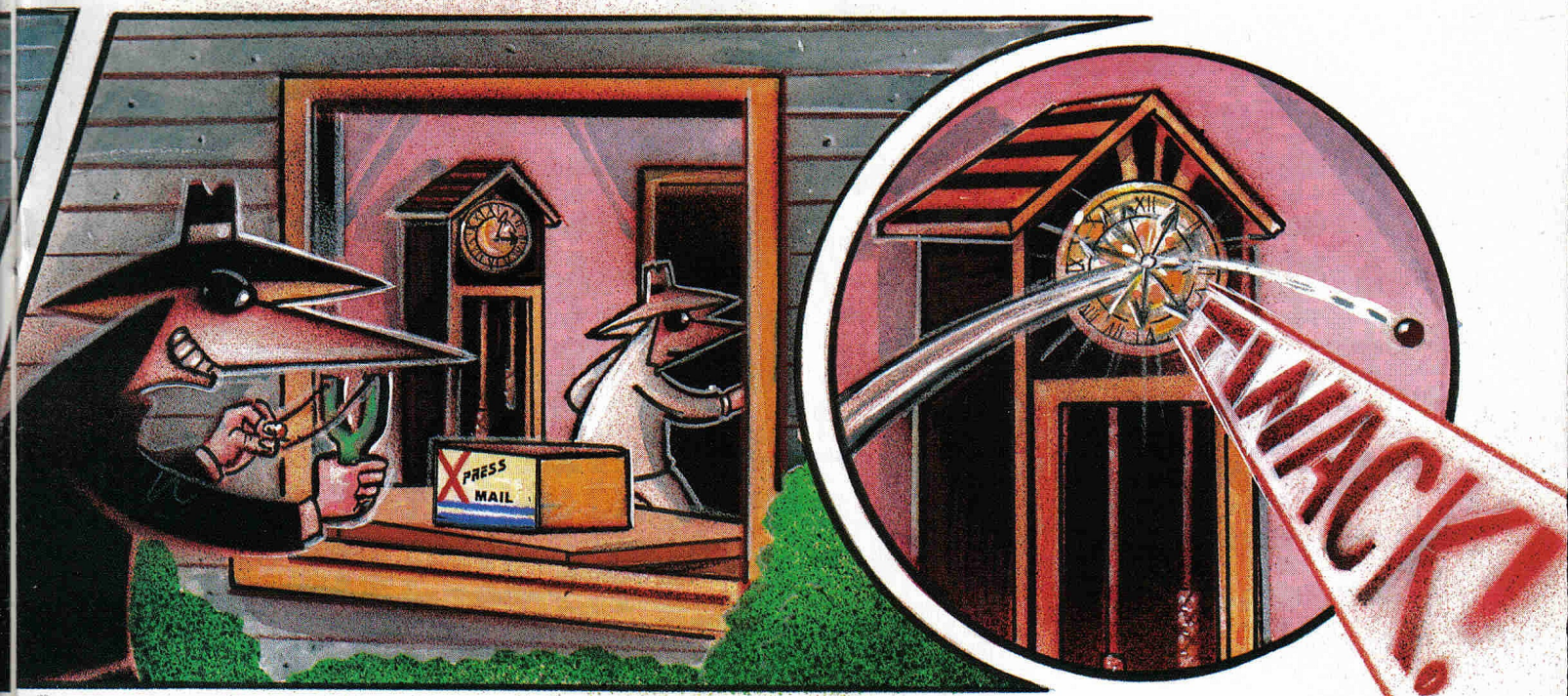


Bill Wray













# MAD SIZES UP THE Best

## RENÉE ZELLWEGER CHICAGO



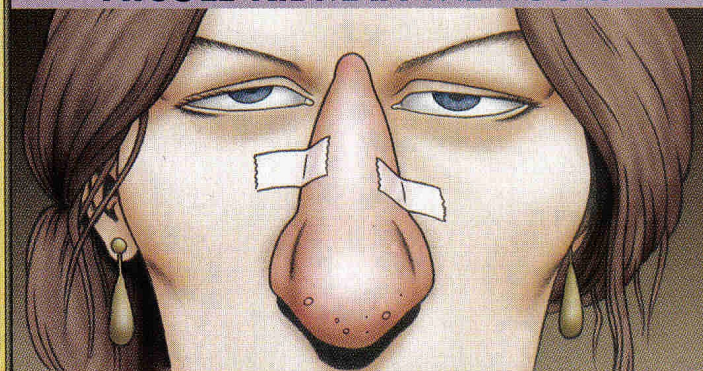
### WHY SHE SHOULD WIN

She managed to perform several prison dance numbers in high heels without her "Living Skeleton" body slipping through the bars.

### WHY SHE SHOULDN'T WIN

If she won, late-night talk show viewers would be subjected to even more of those awkward "deer in the headlights" guest appearances of hers.

## NICOLE KIDMAN THE HOURS



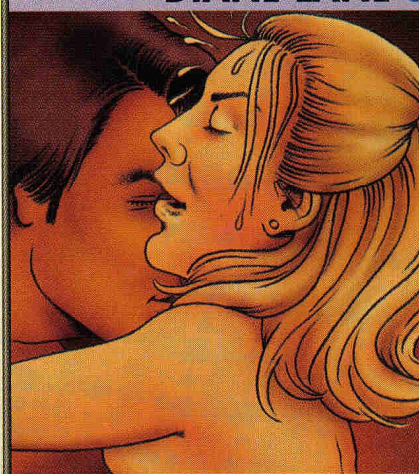
### WHY SHE SHOULD WIN

She's still close enough to Tom Cruise to have him "sic" those Scientology goons on all Academy members who don't vote for her.

### WHY SHE SHOULDN'T WIN

To get her prosthetic nose affixed, she had to suffer through a tedious, uncomfortable two-hour ordeal — but so did everyone who saw this movie.

## DIANE LANE UNFAITHFUL



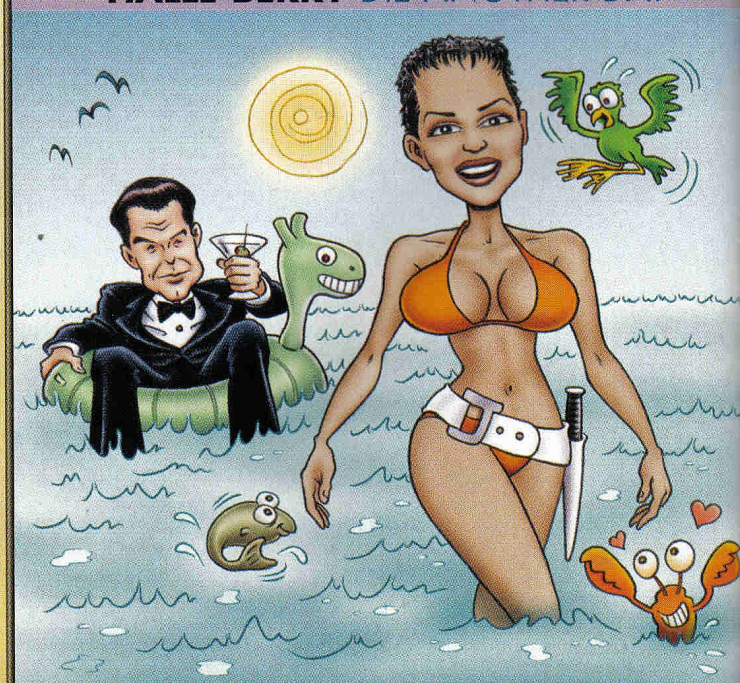
### WHY SHE SHOULD WIN

Because we should celebrate any actress who lifts her shirt on-screen more often than a drunken sorority chick in a *Girls Gone Wild* video.

### WHY SHE SHOULDN'T WIN

Let's see, a woman is left sexually unsatisfied by her romance-free marriage to Richard Gere — where's the acting challenge in that?

## HALLE BERRY DIE ANOTHER DAY



### WHY SHE SHOULD WIN

She was able to do something nobody else in the world has been able to: pretend that Pierce Brosnan is the real James Bond.

### WHY SHE SHOULDN'T WIN

The Academy doesn't have a Best Swimsuit Oscar, and the only thing anybody remembers about Halle in this movie is that orange bikini.

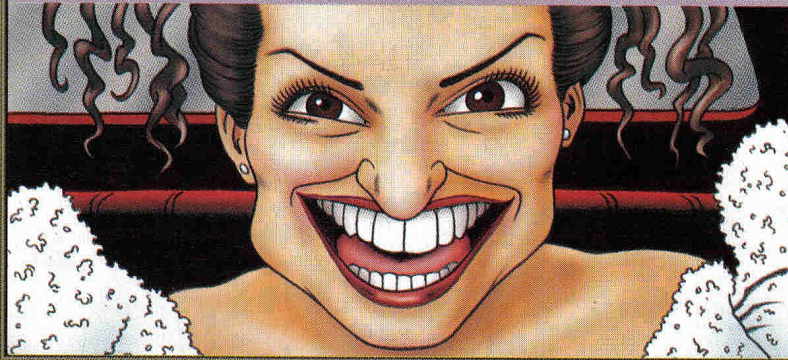


# 2003 OSCARS

## Actress



### NIA VARDALOS MY BIG FAT GREEK WEDDING



#### WHY SHE SHOULD WIN

Working for years to get her story to the big screen, Nia Vardalos has taught aspiring comedienne everywhere to work hard, never give up on your dreams... and make horrible ethnic stereotypes about yourself and everyone you love.

#### WHY SHE SHOULDN'T WIN

She's a big fat Greek.

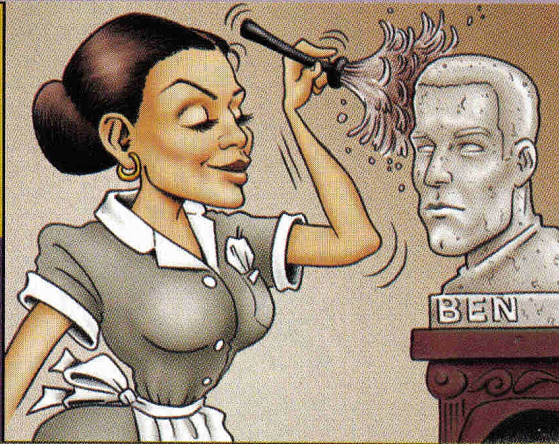
### JENNIFER LOPEZ MAID IN MANHATTAN

#### WHY SHE SHOULD WIN

It'd be fun watching her try to convince everyone that winning an Oscar for playing a servant is somehow a big step forward for minorities.

#### WHY SHE SHOULDN'T WIN

There's only room for one undeserving Oscar winner in her relationship with Ben Affleck.



### CATHERINE ZETA-JONES CHICAGO



#### WHY SHE SHOULD WIN

If Zeta-Jones regains A-List status, maybe she'll quit making those annoying T-Mobile commercials.

#### WHY SHE SHOULDN'T WIN

Come on, what the hell kind of name is "Zeta-Jones"? It sounds like a friggin' *Star Trek* character.

### BRITNEY SPEARS CROSSROADS



#### WHY SHE SHOULD WIN

Britney challenged herself as an actress by portraying a character who was only kind of a ditz.

#### WHY SHE SHOULDN'T WIN

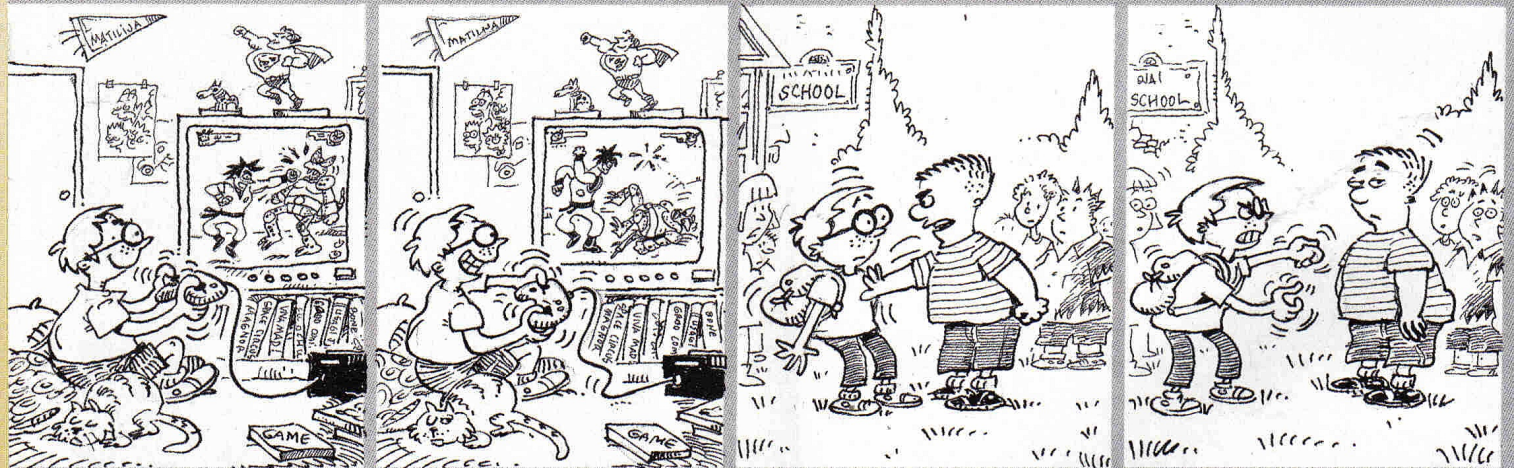
Spears was even less convincing than when she was pretending to be a virgin.

WRITERS: GREG LEITMAN, BARRY LIEBMANN, DAVID SHAYNE, MIKE SNIDER  
ARTIST: RICK TULKA COLORIST: JACK SYRACUSE "ALFIE" STATUE: HARRY NORTH



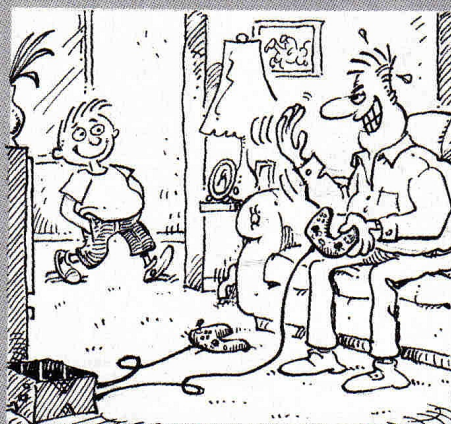
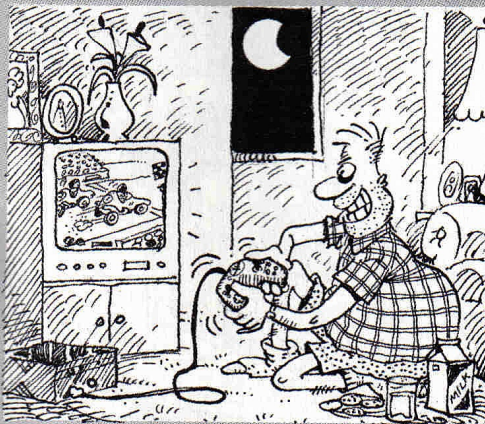
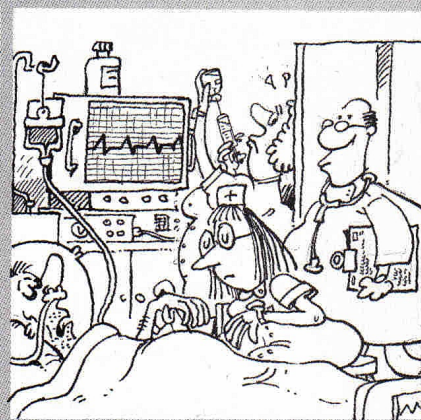
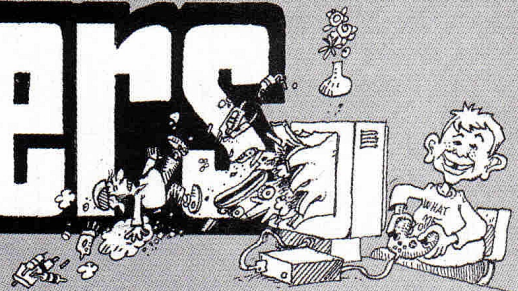


# a MAD Look at

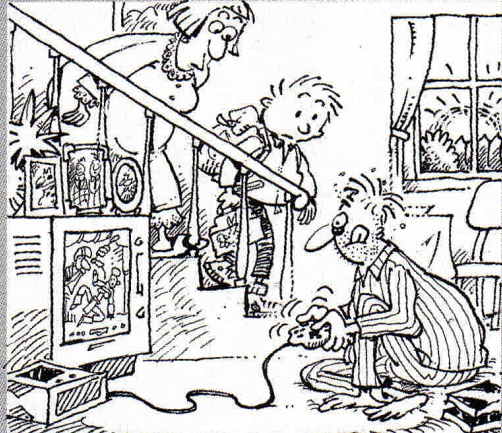
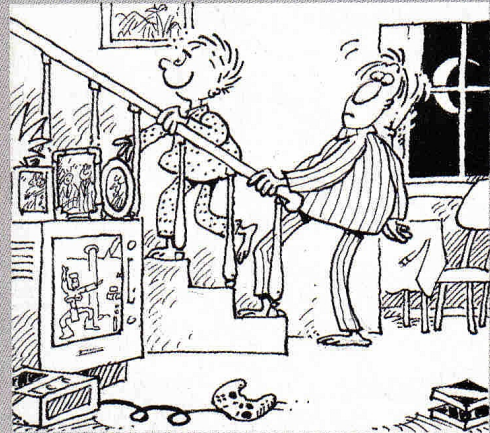
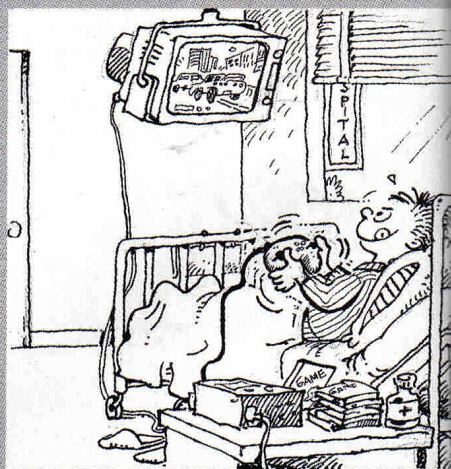
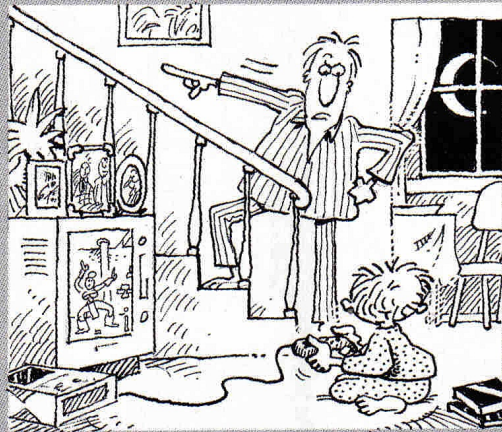
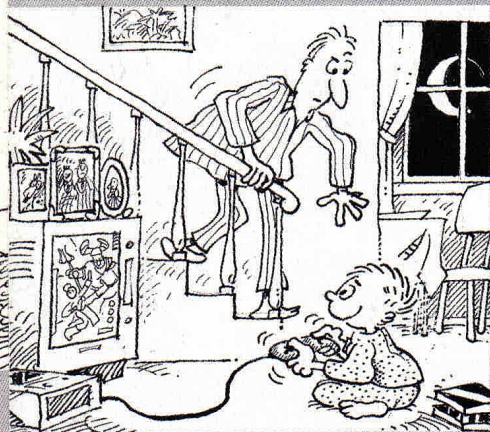
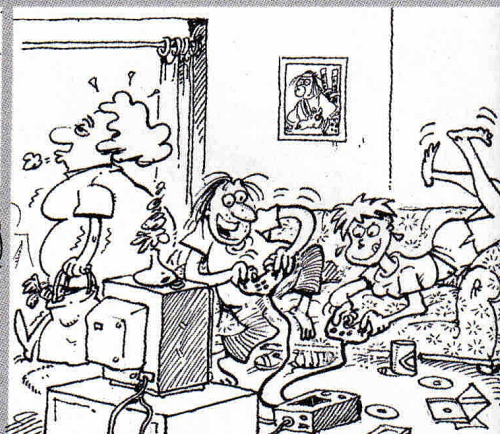
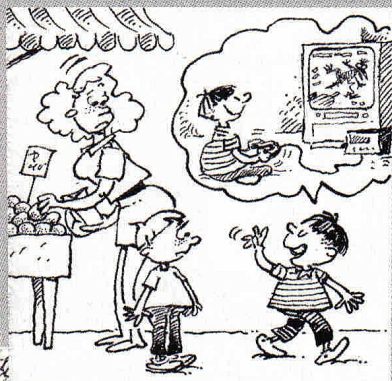




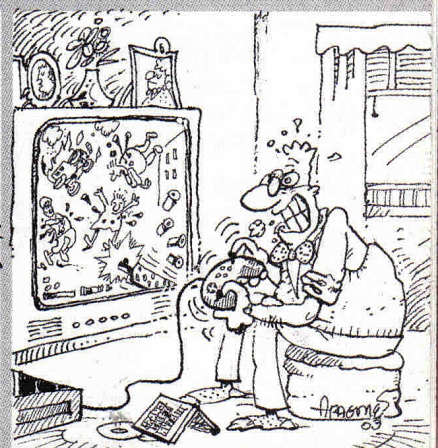
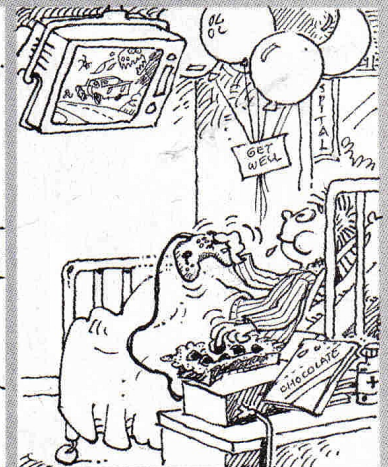
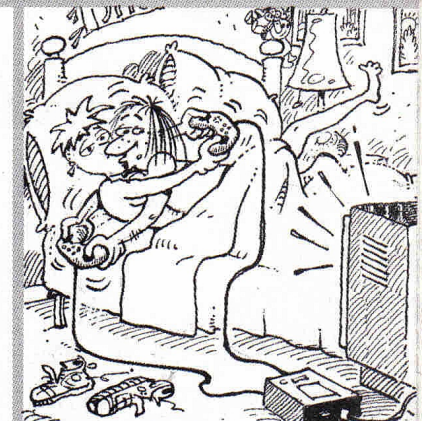
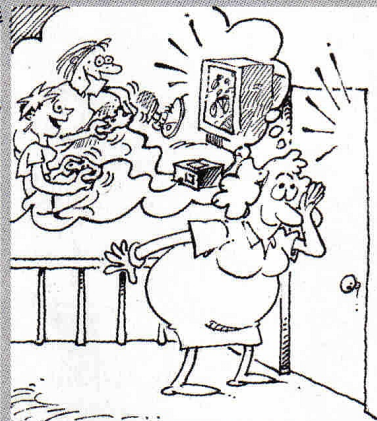
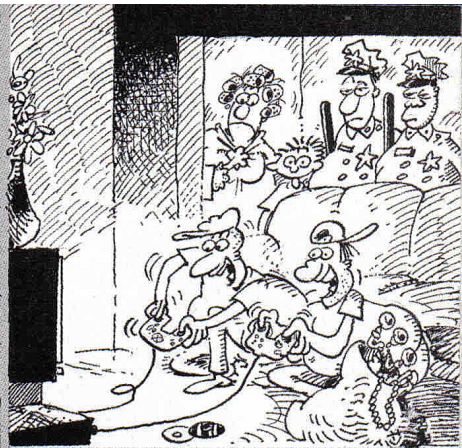
# video gamers







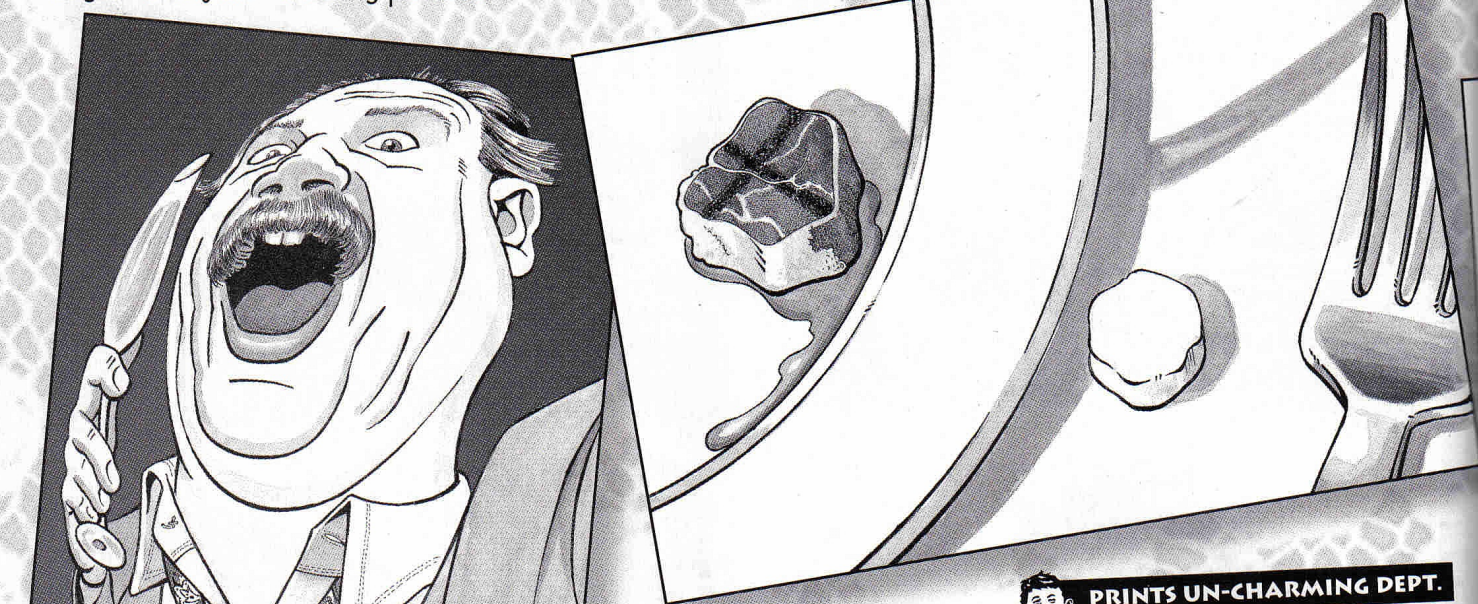






Yet another self-portrait by someone who doesn't realize that cameras held at arm's length never yield flattering pictures.

The catering hall's "deluxe" beef sirloin and an Altoid to compare size with.



# PRINTS UN-CHARMING DEPT.

The latest "in" thing to do at weddings and other social events is to place a cheap, disposable camera on each table so guests can take their own candid pictures at the reception — beautiful, emotion-packed, artistic masterpieces that could only be captured on a \$5.99 Kodak throwaway. Well, unless your drunken Uncle is Ansel Adams and your Aunt is Annie Leibovitz, it ain't gonna happen! For proof, look at this recent collection of...

Five favorite family members from the neck down.



The garter belt after it was tossed to the single men, before the do-over.

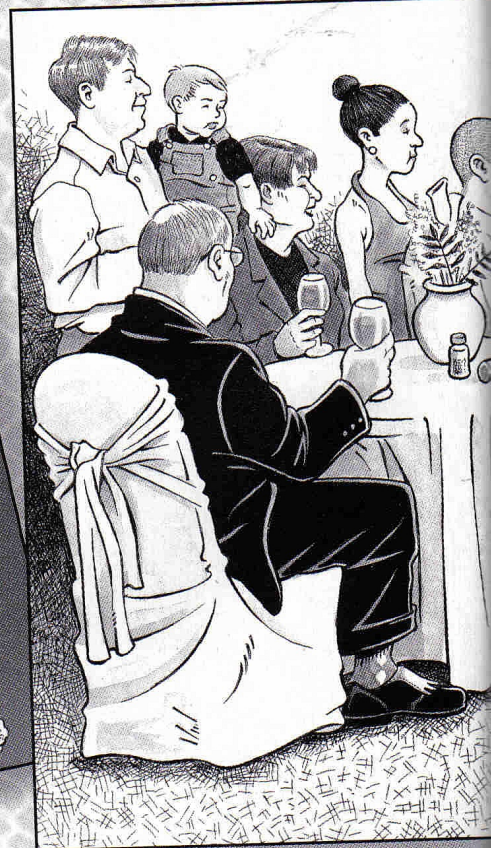
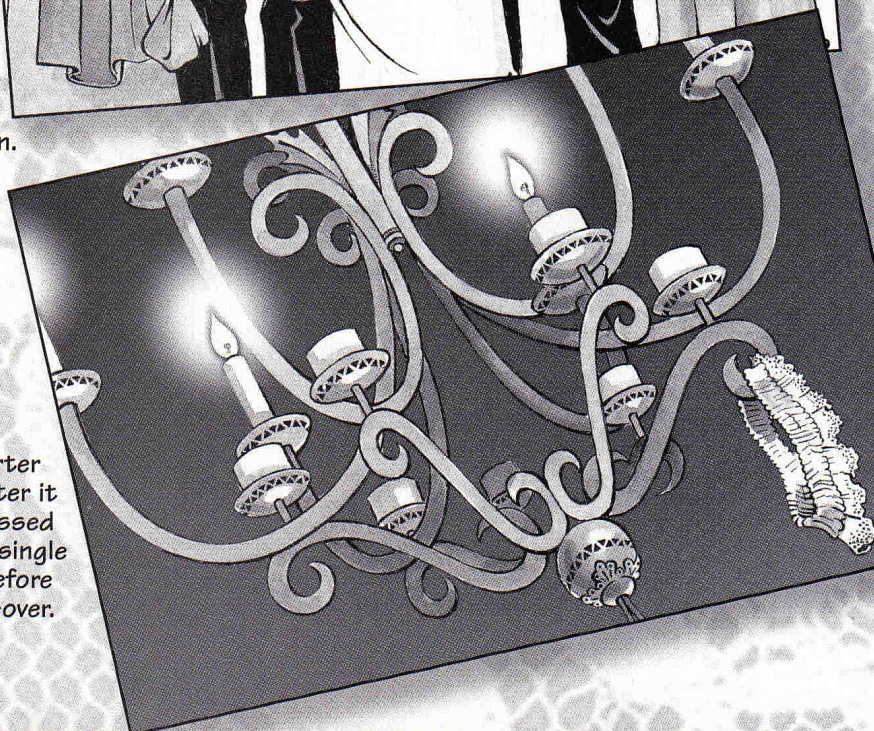
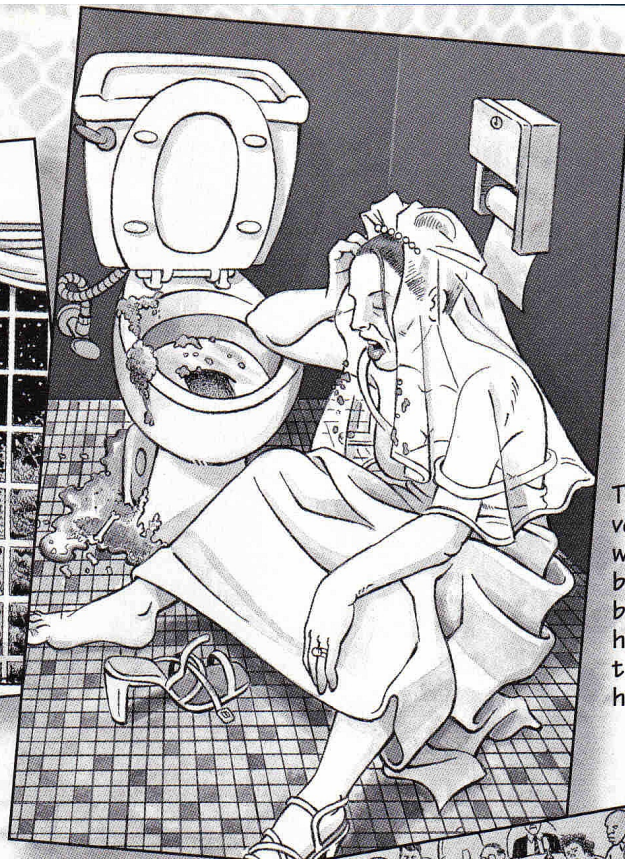
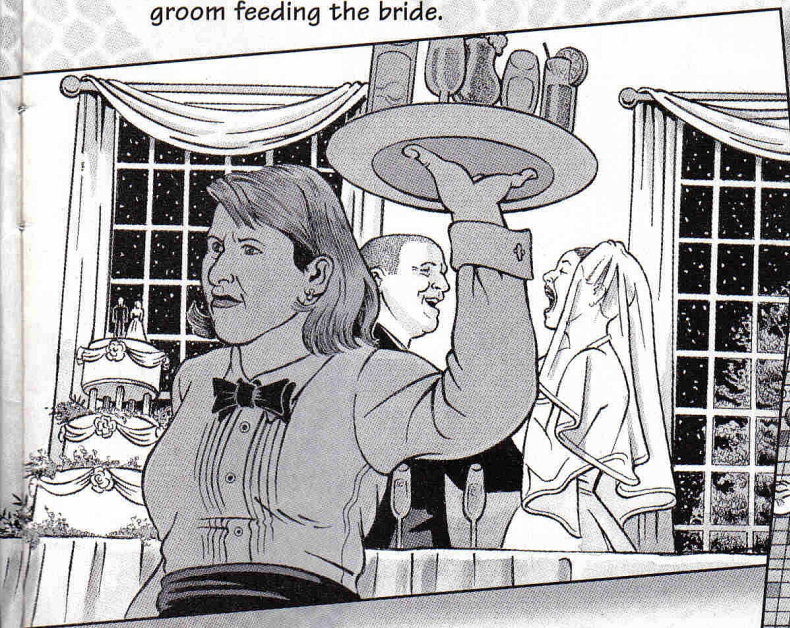


Table Seven posing for another camera



A waitress walking in front of what would have been a great shot of the groom feeding the bride.

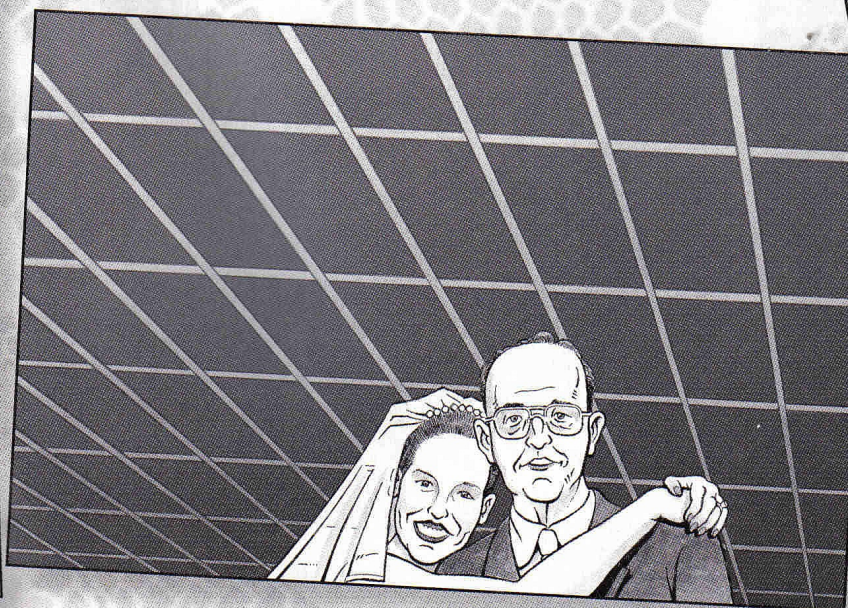


The bride after vomiting in the women's room, before her bridesmaids have a chance to freshen her up.

# Disposable Camera Wedding Photos **THAT DIDN'T MAKE THE ALBUM**



The person whose cell phone rang during the best man's toast.

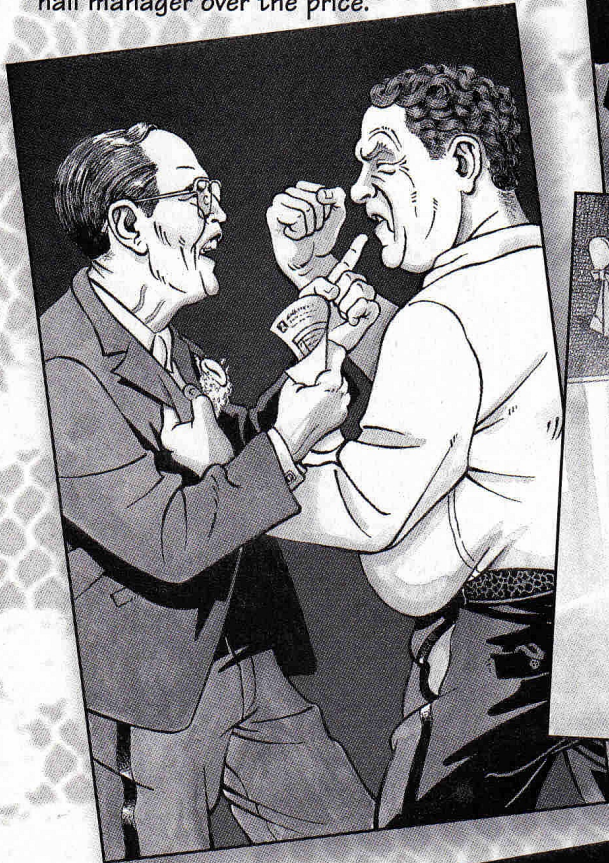


The bride, her father, and more ceiling tiles than anyone ever has good reason to look at.

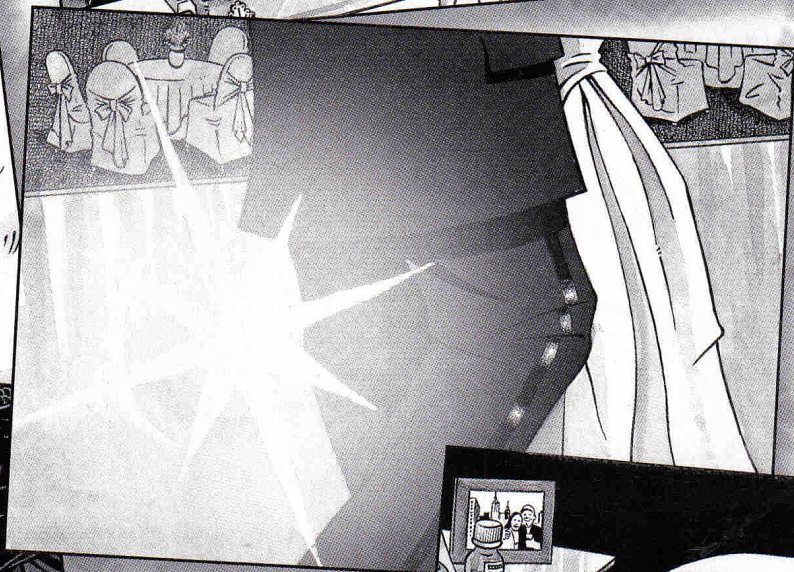


# Disposable Camera Wedding Photos THAT DIDN'T MAKE THE ALBUM

The bride's father arguing with the hall manager over the price.



The band eating.



The mirror that the "creative" cousin tried taking a picture of the reflection of the couple's first dance in.



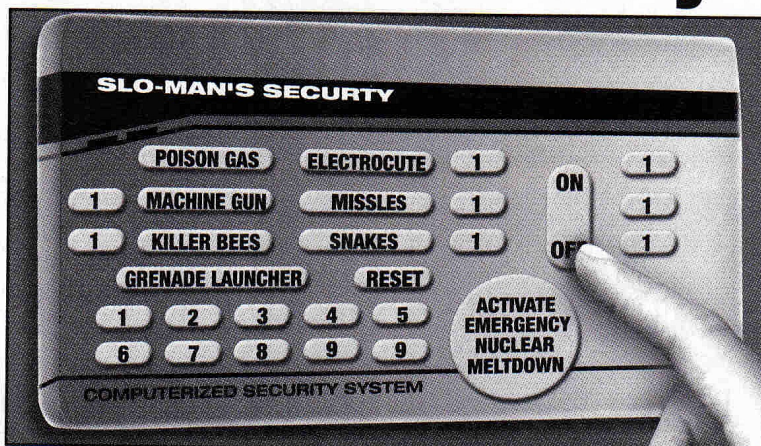
Groom's grandparents posing for the camera with his underage nieces in the background caught drinking.



Picture of newlyweds' cat taken three weeks after the honeymoon to finish off the roll.



# How much are we charging for this Advanced Home Security System?



## Surprise! It's totally FREE!\*

\* as long as you pay us \$99 a month for rental. And don't worry if you move! Our monthly bills will follow you — even if you don't take your alarm with you!

Here's what you get with the Slo-Man's Advanced Home Security System shown above.

•**Loud outside alarm** — Our 220-decibel alarm is the loudest alarm in the industry. Twice as loud as a jet airplane flying right through your living room! Four times louder than a pneumatic hammer drilling in your ear canal! Eight times louder than a nuclear bomb going off in your toilet! With Slo-Man's Advanced Home Security System, there's no need to waste a phone call to the police. They'll hear our alarm up to 25 miles away!\*\*

•**Yard sign** — Our exclusive sign lets a thief know that the owner has installed a state-of-the-art Slo-Man's security system! It also lets him know that there is very little money to steal, since the owner pays us most of his income to monitor our Advanced Home Security System month after month after month.

•**Window decals** — Each of our exclusive neon decals is a gigantic 4' X 6' so they totally obscure your windows — making it virtually impossible for a burglar to find, let alone break, the glass!

•**Professional monitoring** — We monitor our alarms 24/7! That's 7 hours out of every 24! Should you happen to be robbed during those 7 hours, we will phone your neighbors and politely ask them to "please go next door and stop the crooks!" We, of course, cannot guarantee they will do that. If they don't, we suggest you move to a different house with braver neighbors! And, of course, don't forget to come to us for your new home's alarm system! See this ad!

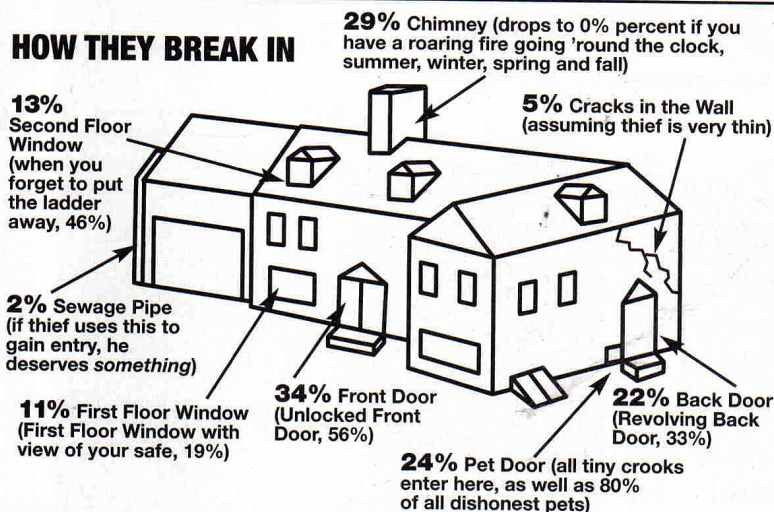


This Alarming action figure stretches his arms and legs and sounds like he is snoring when his chest is pressed. And he's yours (or your kids'), when Slo-Man's installs your state-of-the-art security system, free!

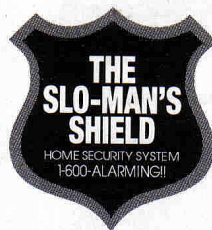
\*\* OSHA regulations require all occupants of the house to wear earplugs at all times.

With 24-hour home security from Slo-Man's, you get so much for what appears at first to be a very small investment. You can't put a price on peace of mind! Fortunately for us, we can!

### HOW THEY BREAK IN



You may have noticed that these break-in figures add up to more than 100% — Another indication of just how high home crime figures are!



Also Included with your alarm system are Secret Security Tips from the experts!

Here's just a small sample of the valuable "law enforcement insider" information you'll receive when your order is completed.

- Don't leave large amounts of cash in a glass jar in your garage.
- Put super-bright bulbs in all your fixtures and never turn them off. This will probably make it impossible for you to sleep, which is another good burglar deterrent! You'll be wide awake all night long, ready to take action if your alarm goes off!
- Whenever you leave your house, always remember to lock the doors and board up the windows.
- Don't tell anyone except close family members where you live.

# CALL 1-600-ALARMING!!

WRITER: DICK DEBARTOLO

A  
MAD AD  
PARODY





Almost every advertisement for anything remotely health-related includes a "doctor's survey." Phrases like "4 out of 5 dentists recommend" and "75% of doctors agree" abound throughout magazine and television ads. Well, we don't care which toothbrush or aspirin is most popular these days! What we'd like to hear about are these...

# OTHER "SURV

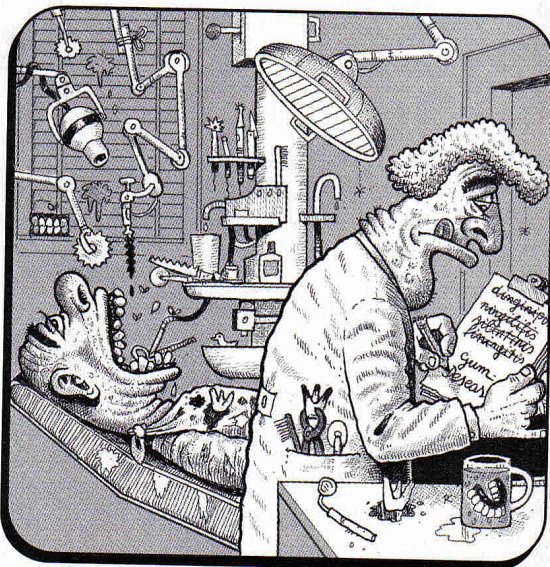


**4 OUT OF 5**  
**UROLOGISTS**  
insist on smelling  
apple juice before  
they drink it.



**9 OUT OF 10**  
**PSYCHIATRISTS**  
wish they had at  
least one patient  
as interesting as  
Hannibal Lecter to  
break up the  
monotony of guys  
who can't get dates  
and women who  
drown their sorrows  
in ice cream.

**2 OUT OF 3**  
**DENTISTS**  
aren't exactly  
sure how to spell  
"gingivitis,"  
so they write  
"gum disease"  
on their patients'  
charts instead.



**3 OUT OF 4**  
**GASTROENTEROLOGISTS**  
say they can "sniff out"  
their regular patients from  
a distance of 40 yards while  
in a crowded movie theater.



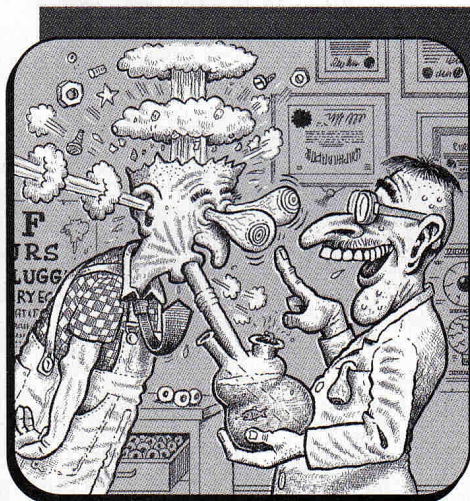
**3 OUT OF 4**  
**PEDIATRICIANS**  
say they have a very  
hard time getting the  
smell of vomit out  
of their shoes.



**6 OUT OF 7**  
**CARDIOLOGISTS**  
find that their  
patients who have  
received chimpanzee  
heart transplants are  
much more likely to  
throw dung at them  
during follow-up  
examinations.

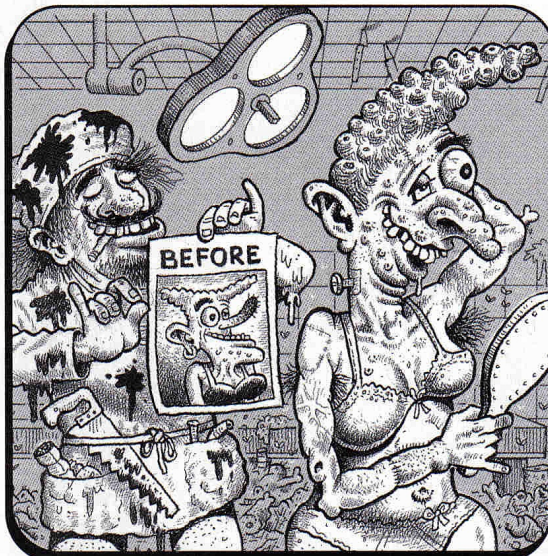


# EYES" THE PUBLIC NEVER HEARD ABOUT



**6 OUT OF 8**  
**OPHTHALMOLOGISTS**

consider it their medical duty to show their glaucoma patients how to properly use a therapeutic bong.

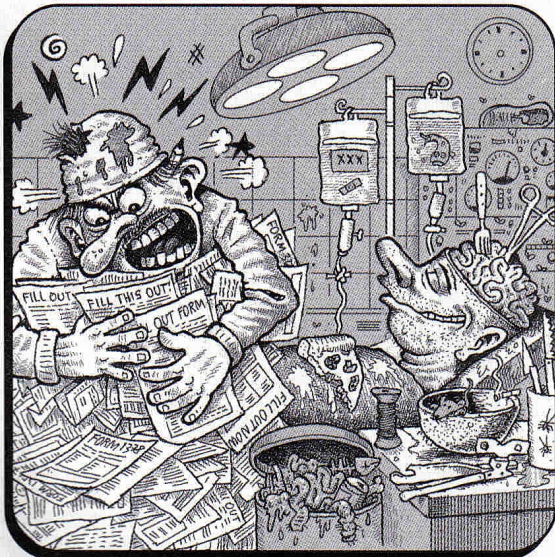


**2 OUT OF 3**  
**PLASTIC SURGEONS**

admit that about 40% of their patients will remain "butt-ugly" no matter how many facelifts and tummy-tucks they get.

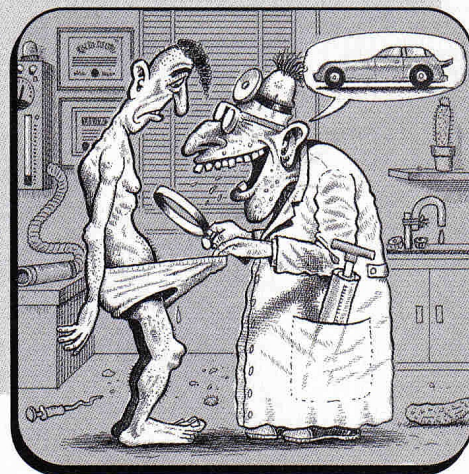
**4 OUT OF 5**  
**NEUROLOGISTS**

use the term "brain dead" more frequently when talking about HMOs than when talking about their patients.



**5 OUT OF 6**  
**UROLOGISTS**

say that most men who come to them for a "lengthening" procedure would be more successful with women simply by buying a Porsche.



**8 OUT OF 10**  
**DERMATOLOGISTS**

enjoy playing connect-the-dots in their mind's eye when examining acne patients.



**2 OUT OF 10**  
**PROCTOLOGISTS**

actually started off as spelunkers, but couldn't make a living at it.

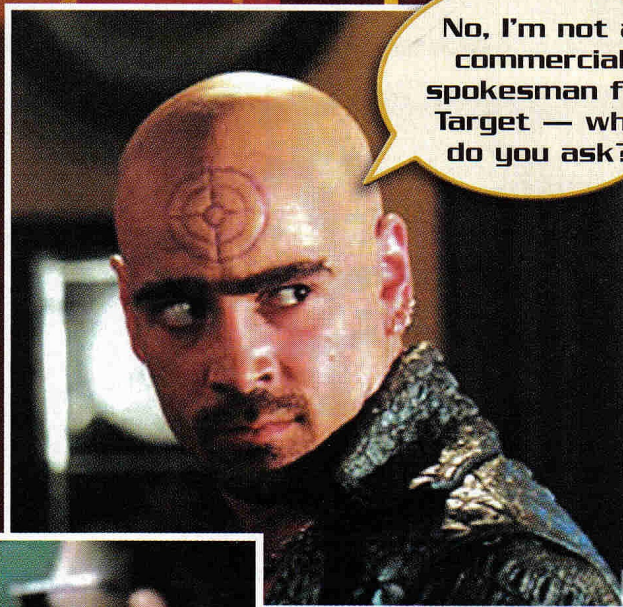




# MAD's NOT SO DARING OUTTAKES



This gimmick didn't work in *Signs*, why should it work here?



No, I'm not a commercial spokesman for Target — why do you ask?

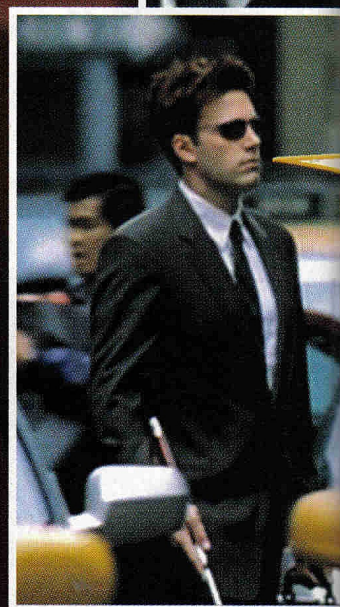


Damn right I'm pissed! From *The Sopranos* to this piece of crap!

*Men in Black*? I wish! That movie made sense — this one sucks!

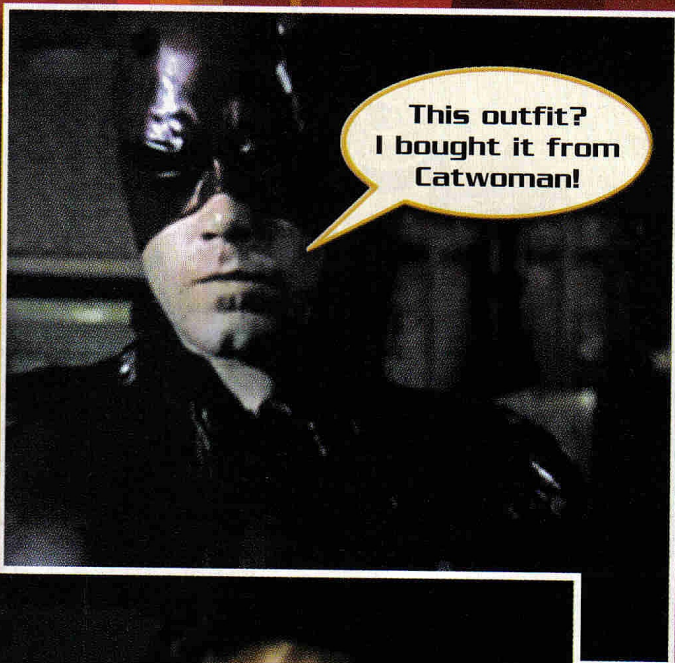


What makes you think I'll be nominated for a "Golden Globes" award?

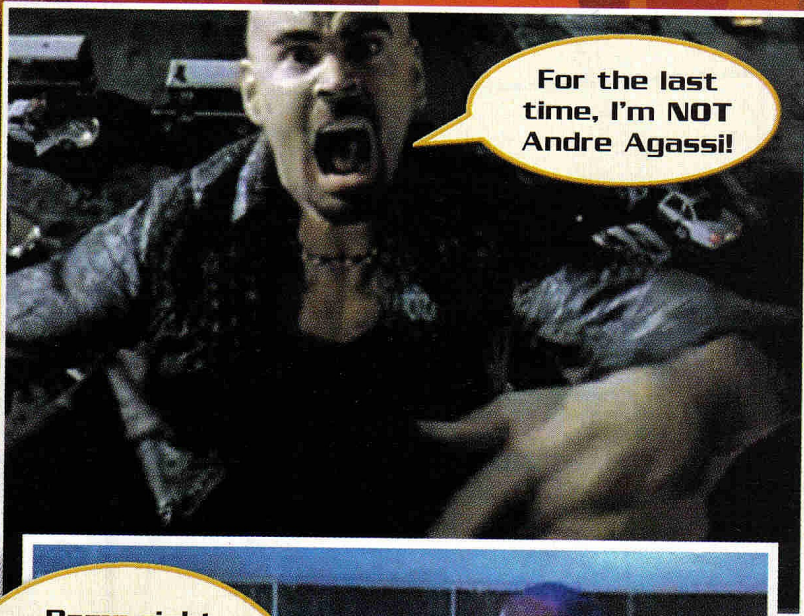




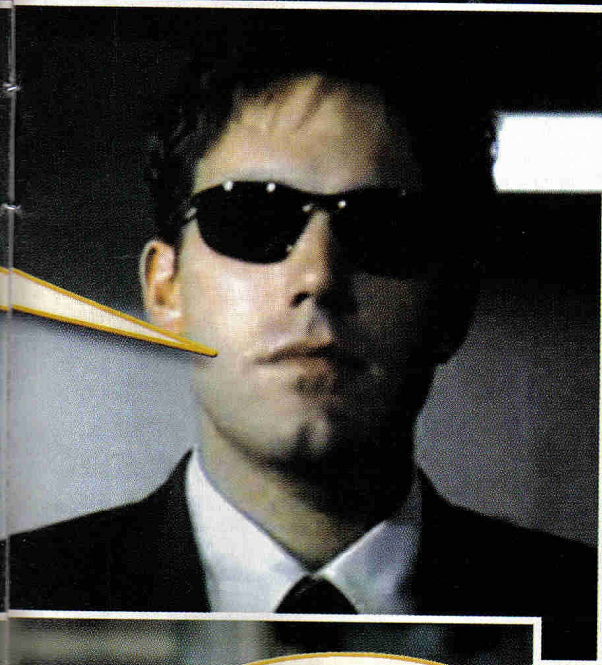
# FROM **DAREDEVIL**



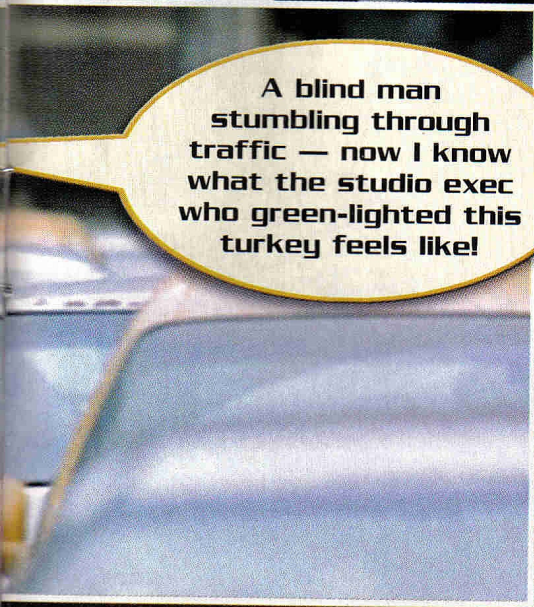
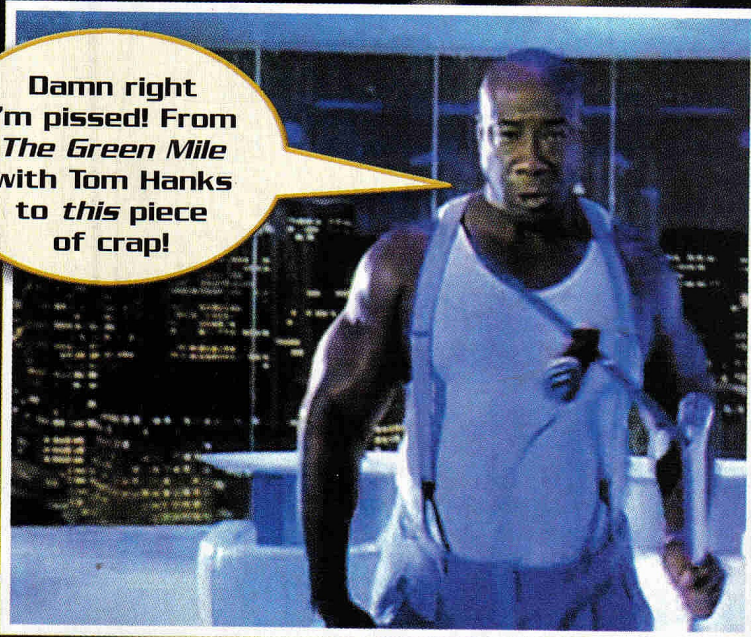
This outfit?  
I bought it from  
Catwoman!



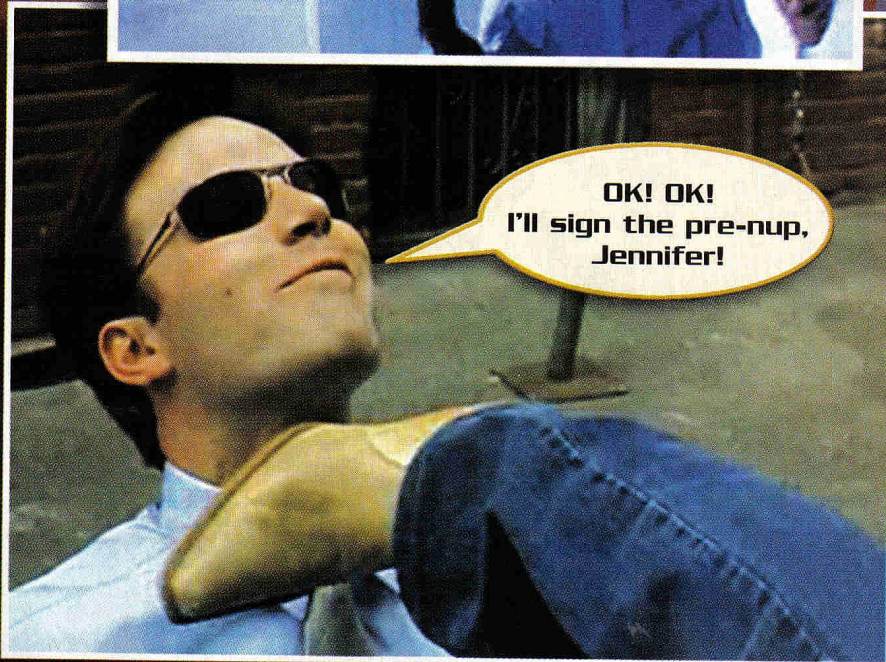
For the last  
time, I'm NOT  
Andre Agassi!



Damn right  
I'm pissed! From  
*The Green Mile*  
with Tom Hanks  
to *this* piece  
of crap!



A blind man  
stumbling through  
traffic — now I know  
what the studio exec  
who green-lighted this  
turkey feels like!



OK! OK!  
I'll sign the pre-nup,  
Jennifer!





Duke. North Carolina. Kentucky. Sacred Heart University. Can you figure out which one doesn't belong? Yep, for every NCAA champion, there are dozens of college basketball teams that couldn't beat Duke even if they used pogo sticks and firearms (although Vince McMahon is developing just such a basketball league)! So how can you tell if your favorite team is another gang of hopeless losers? It's quite simple:



The team is devastated when your enormous hyperthyroid Serbo-Croatian center is taken in the hardship draft by Barnum & Bailey

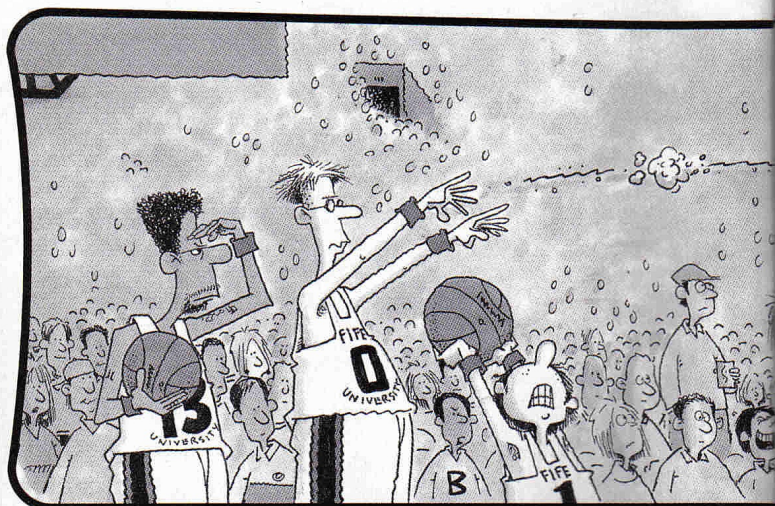
# YOUR TEAM

## May Not Be

# Final Four



## MaTerial If...

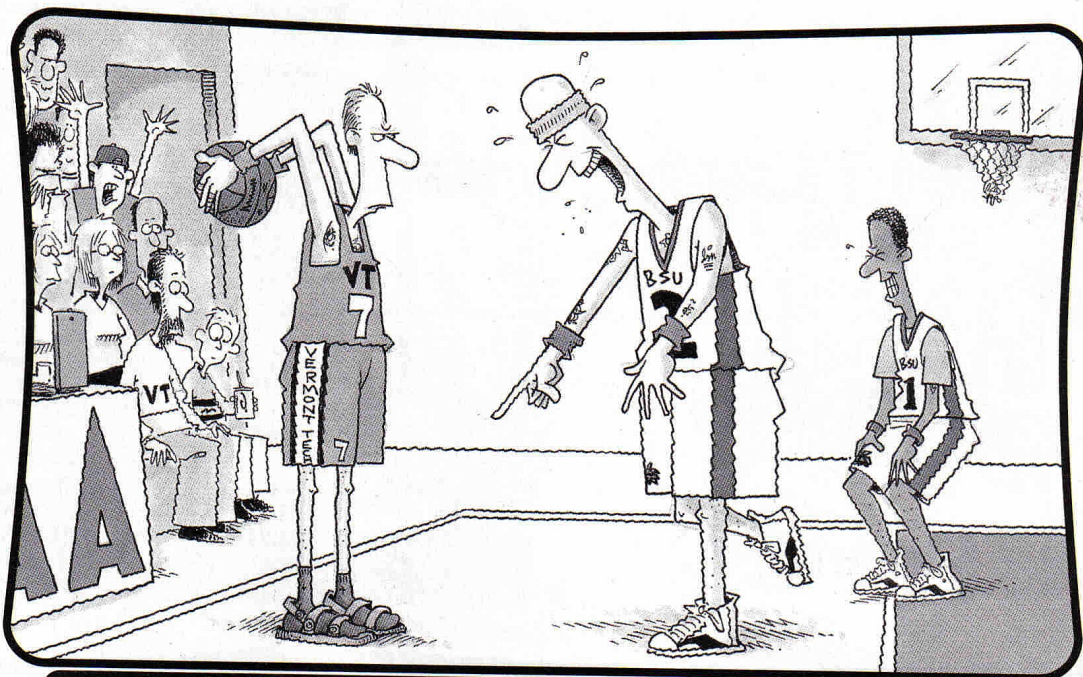


They've gone five straight games without making

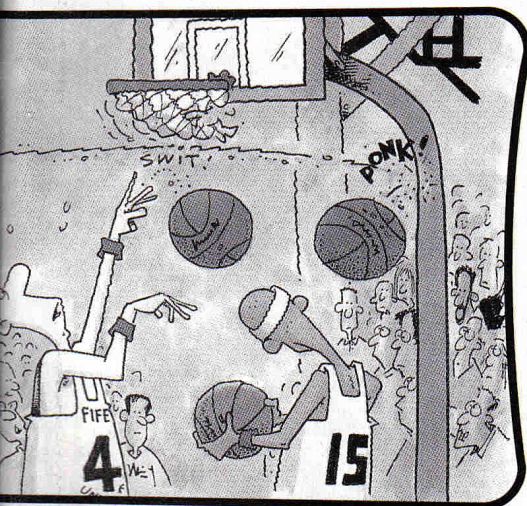


They waste way too much practice time working on the fundamentals, like how to call a time-out





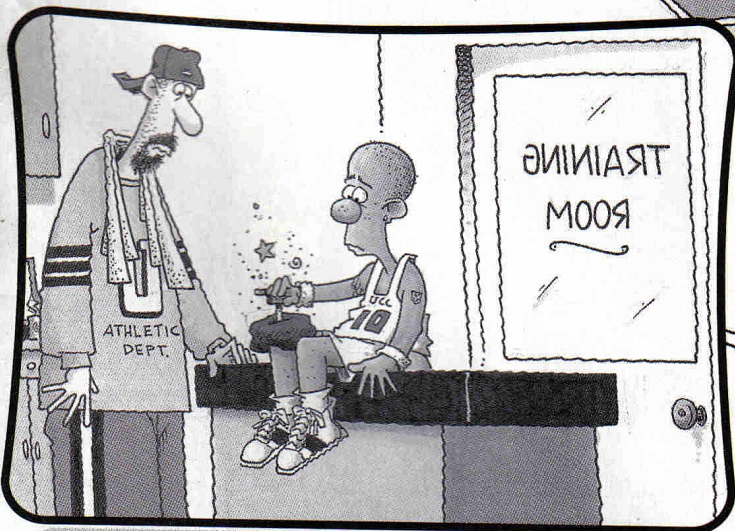
Rather than Nike or Reebok, your school's shoe contract is with Birkenstock



a pre-game warm-up basket

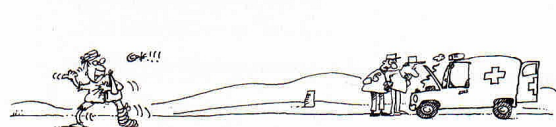


Shots from three-point range require two guys



Your center is hobbled by a nagging dwarf-tossing injury

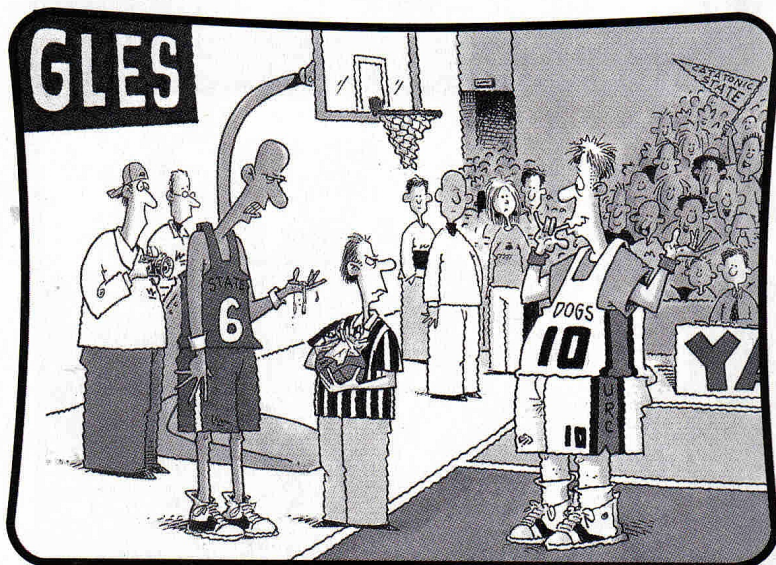




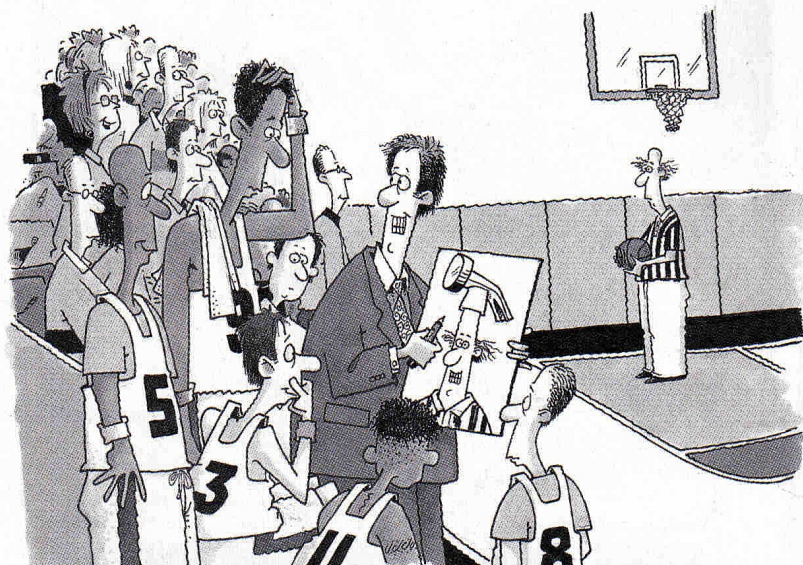
# YOUR TEAM May Not Be Final Four Material If...



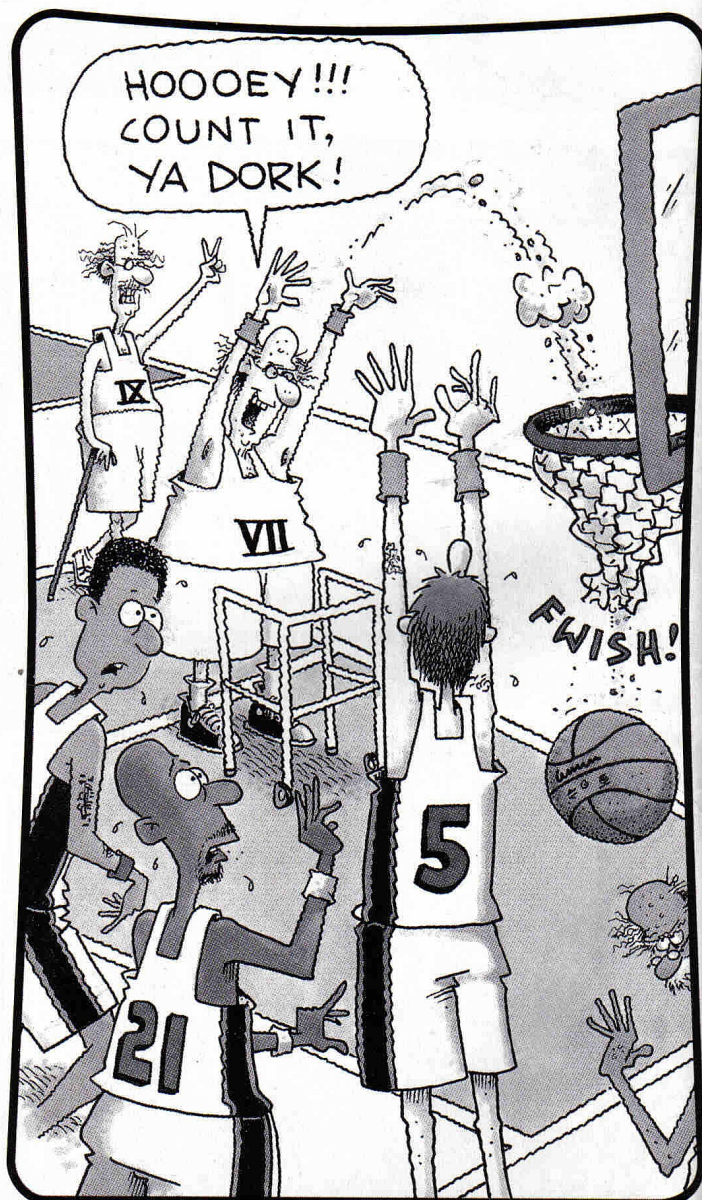
It's common knowledge to opposing teams that at least five times a game, yelling out "Your shoe's untied!" will work



Your games are frequently stopped to wipe nacho cheese off the ball



The only time the coach pulls out his chalkboard is for a little Pictionary



During homecoming weekend they scrimmage against the surviving 1952 squad and get their asses handed to them





One of MTV's most popular shows is *Making the Video*, where viewers get to see all the hard work that goes into their favorite stars' latest creation. But in the world of videos, Eminem isn't the only one picking fights, and "Xtina" isn't the only one who's deliberately shocking. Just take a look at...

# MTV MAKING THE VIDEO: OSAMA BIN LADEN

Hey, guys — glad you could come hang out and watch me do my thing. Let's see what my director, Thaqib, is up to!

Hey, I'm Thaqib!

Osama bin Laden:  
Terrorist Leader

Thaqib Qatadah:  
Director

ARTIST: BILL WRAY

WRITER: DAVE CROATTO

When I heard Osama wanted to meet with me, I figured he just wanted me to martyr myself on some suicide mission. But I was flattered when I heard it was about directing his video. Still, I suppose it's kind of like a suicide mission — you know, if Osama is unhappy with the final product...

Thaqib is great! He's got a real vision and energy — and I had long admired his directorial work on the Al Jazeera crime drama, *Malif Kalehadem: Undercover Shepherd*.

We had a lot of expectations to live up to on this one — the previous videos got a ton of airplay and great word of mouth. But it's a lot of pressure to keep topping yourself. If you don't always push the envelope, displaying new threats of madness, you become stale and forgotten — like Qaddafi...or Tom Green.



This is an exciting project — we're working with a lot of fresh, up-and-coming al Qaeda talent. Um...out of necessity, really. But having so much of the old crew buried alive in the Tora-Bora caves or killed in military raids was a real blessing in disguise for this project!



Hey, come meet Ragheb!

Hello!



Ragheb Saariyah:  
Stylist

Ragheb is the greatest! I swear, you just give him a clump of dirt and a teaspoon of spit and he'll whip up a batch of pancake make-up that would give the infidel L'Oreal corporation a run for their tainted money!



Osama really reinvented himself for his latest video. He's got this tired, sunken look in his eyes that's very mysterious and sexy! Plus, thanks to the kidney disease, he's lost a ton of weight — so he's really going to be showing off his ribs this time around. It gives him a vulnerable, "stray dog" look that's going to melt a lot of hearts. His female fans and miscellaneous wives are in for a real treat!



Osama doesn't just wake up looking the way he does. I have to rewrap his turban, maybe bandage a head wound and comb the shrapnel and gruel out of his beard. And all eyez are on my boy! True story: right before we shot the second video, Osama cut his face and we had to bandage it...



Two weeks later, Nelly's on the cover of *The Source*, rocking the face bandage and totally biting off Osama's style!



Osama has some of the best writers in all the caves — and they've created some of the most inflammatory, Anti-American hate-mongering we've seen in a long time. Yet, Osama still manages to improv some real gems each and every time.



I know in the script it says "American jackals," but how would you feel about going with "Capitalist butchers"?

Yeah, that's good. I like that!

Hmmm....

Ooh, good rhythm! Run with it!

All riiight...and on the back of the third paper towel here, it says "awash in your own blood." I just feel like we've already done that...

So why don't we change that to "choking on your own corpses"?





Great. Ok, now here's a notion — what if, at the very end, I rub my hands together, throw my head back and just laugh maniacally?

Mmmm...a little too "Bond villain-esque." I'd scrap that!

I kind of like it.

I kind of love it!



Osama tries to get it all in one take. He likes to keep the flow consistent and maintain the passion of his message...which is good, because we only have the one camera battery, and it tends to run down pretty quickly. I mean, there's not exactly a *Circuit City* around!

Thaqib, do you know how the set is coming along?

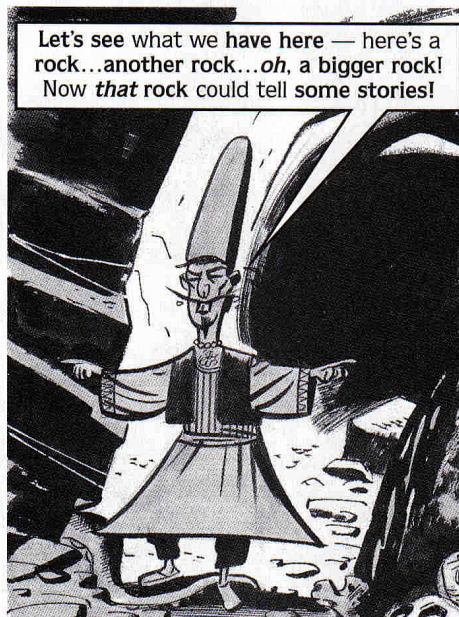


Hey, I'm Shihab and I design all of Osama's sets.



Shihab Uqbah:  
Set Designer

Let's see what we have here — here's a rock...another rock...*oh*, a bigger rock! Now *that* rock could tell some stories!



We're pretty squared away here — now, wardrobe will do their thing and it'll be time for the magic!

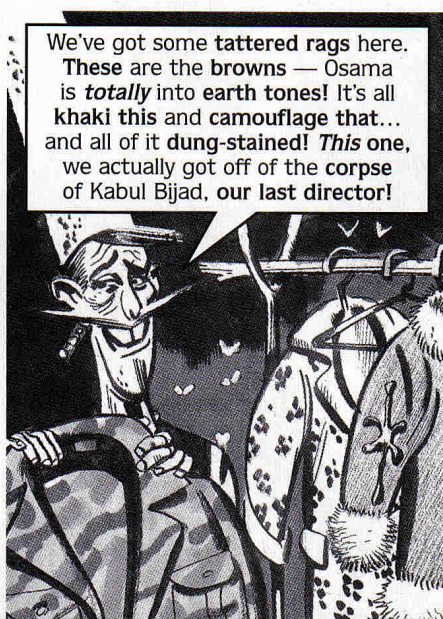


Hi! I'm Shihab and I also put together Osama's fab wardrobe!

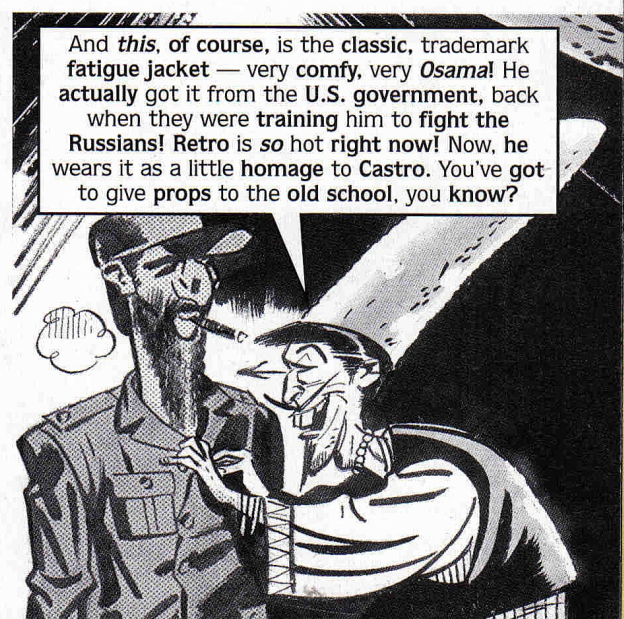


Shihab Uqbah:  
Wardrobe

We've got some tattered rags here. These are the browns — Osama is *totally* into earth tones! It's all khaki this and camouflage that... and all of it dung-stained! *This* one, we actually got off of the corpse of Kabul Bijad, our last director!



And *this*, of course, is the classic, trademark fatigue jacket — very comfy, very *Osama*! He actually got it from the U.S. government, back when they were training him to fight the Russians! Retro is *so* hot right now! Now, he wears it as a little homage to Castro. You've got to give props to the old school, you know?





What's up?  
Mullah Omar  
here!

**Mullah Omar:  
Friend/Collaborator**

They gave me this  
personal cam to go  
around the set and  
show you all the  
backstage stuff!

Is the lens cap on? I'm  
not seeing anything...

Whoops...heh heh heh! I was  
holding the camera up to my  
empty eye-socket! My bad!

Hey, Mullah!

REC +

SMACK!

**Fallah Monshad:  
Location Scout**

We move around a *lot* — and I'm the one who  
finds shooting locations for the videos. Always  
scuttling from hiding place to hiding place —  
it feels like we're on tour! Plus, it prevents  
us from being swarmed by fans...or the  
Special Forces and Osama's countrymen trying  
to collect the \$25 million reward on his head!  
Not to mention...What's that noise?

I don't know...

American  
bombers  
approach!  
Mullah, why  
did you not  
warn us?

I only  
have  
one  
eye —  
I have  
no  
depth  
perception!

Ok, this has been great, but it's time for us to run...uh...run...into battle!  
Um...look for the video soon — if the cowardly American government  
doesn't stop the networks from broadcasting the truth! Remem...

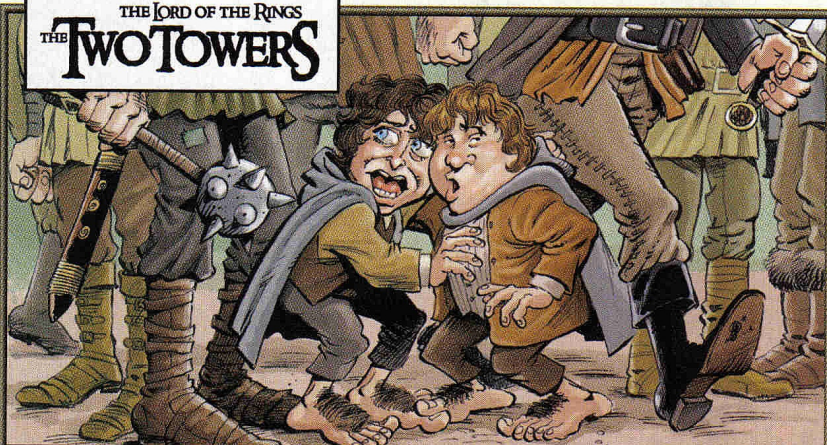
CLICK!





# MAD SIZES UP THE Best

## THE LORD OF THE RINGS THE TWO TOWERS



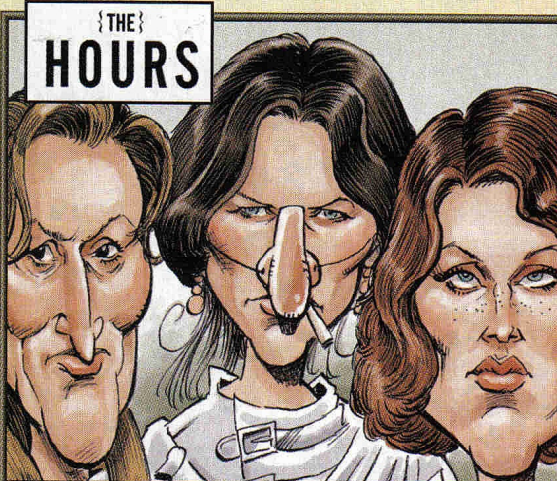
### WHY IT SHOULD WIN

It's high time the Academy honors dwarves — especially after snubbing Tom Cruise all these years.

### WHY IT SHOULDN'T WIN

Why honor anything longer and more drawn out than the Oscar telecast itself?

## {THE} HOURS



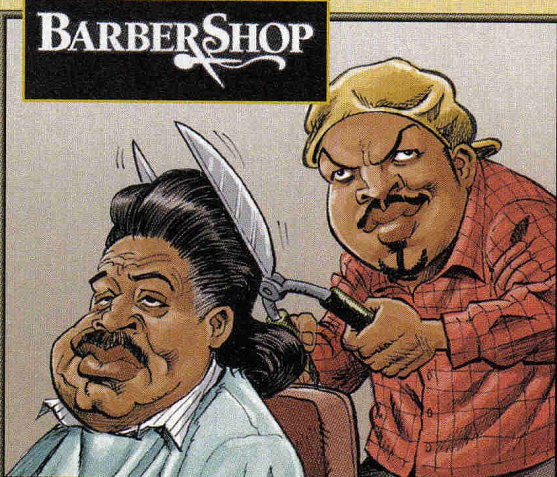
### WHY IT SHOULD WIN

They were able to cram more suicidal nut-jobs into this film than in *Jackass: The Movie*.

### WHY IT SHOULDN'T WIN

Nicole Kidman's prosthetic nose made her look like a cross between Big Bird and Martin Short.

## BARBERSHOP



### WHY IT SHOULD WIN

It would really, really, really piss off that blowhard Al Sharpton.

### WHY IT SHOULDN'T WIN

We dread the prospect of a FOX star being able to promote himself as "Cedric the Oscar-Winning Entertainer."

## CHICAGO



### WHY IT SHOULD WIN

It featured Catherine Zeta-Jones looking and acting super-sexy, which allowed insecure straight males to feel far less "gay" for watching a musical.

### WHY IT SHOULDN'T WIN

Given Hollywood's slavish insistence on imitating the formulas of successful films, it'll only be a matter of time until Billy Joel's stupid Broadway musical is turned into a star-studded blockbuster.

## MY BIG FAT GREEK WEDDING



### WHY IT SHOULD WIN

Finally, a film for the under-served "Lonely, Low Self-Esteem Fat Chick" audience whose only entertainment up till now was a daily dose of *Cathy* on the comics page.

### WHY IT SHOULDN'T WIN

It promoted the idea that Windex can be used to cure most common ailments, giving HMOs yet another cost-cutting idea.



# 2003 OSCARS

## Picture



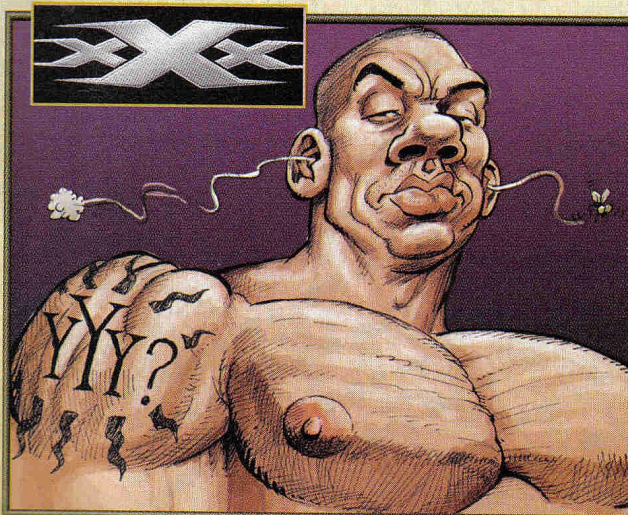
### jackass the movie

#### WHY IT SHOULD WIN

The traditionally dull-as-watching-paint-dry Oscar ceremony would definitely be livened up by an acceptance speech featuring scrotum-stapling.

#### WHY IT SHOULDN'T WIN

The "teenage male bozo" demographic might gain even more influence over Hollywood decision-making than it already has.

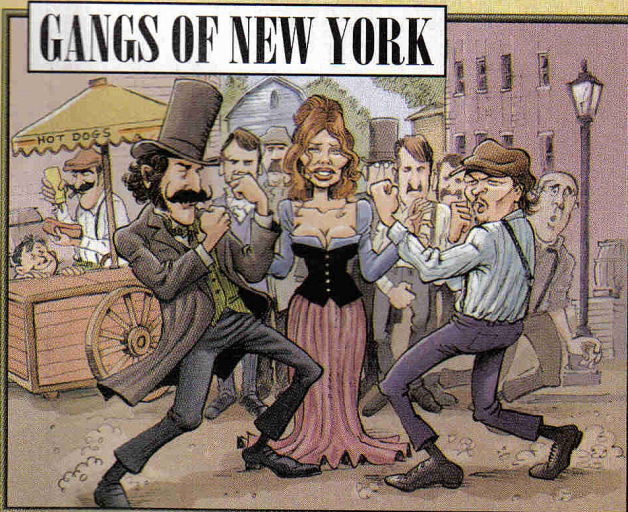


#### WHY IT SHOULD WIN

Vin Diesel earned \$20 million for making XXX, which meant he felt rich enough not to make a single other movie last year — it seems like an Oscar is the least everyone could do to say, "Thanks, Vin!"

#### WHY IT SHOULDN'T WIN

The title was totally misleading — the only bare breasts in the whole movie were Vin Diesel's.



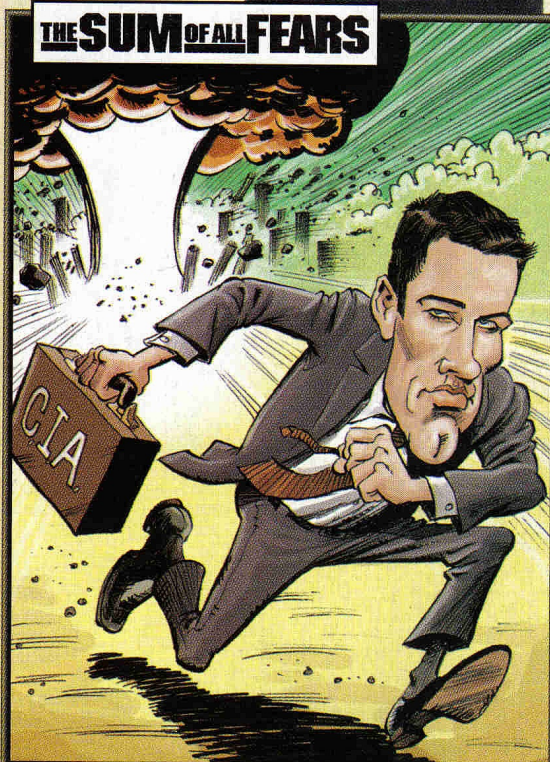
### GANGS OF NEW YORK

#### WHY IT SHOULD WIN

Given the state of the Knicks, Mets, Yankees, Rangers, Giants and Jets, it'd be nice if something from New York won the top prize this year.

#### WHY IT SHOULDN'T WIN

A film about bloody violence and ethnic cleansing in New York City — yeah, that's just what the world needs right now.



### THE SUM OF ALL FEARS

#### WHY IT SHOULD WIN

Finally, someone got the message that Jack Ryan ought to be played by a younger actor whose neck-wattles don't flap in the breeze during action scenes.

#### WHY IT SHOULDN'T WIN

We've yet to figure out why Hollywood thought shots of the World Trade Center were too jarring for post-9/11 audiences, but the sight of Baltimore being nuked is pure entertainment.

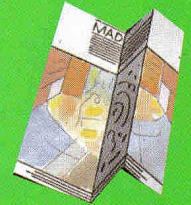
WRITERS: GREG LEITMAN, BARRY LIEBMANN, DAVID SHAYNE, MIKE SNIDER  
ARTIST: TOM RICHMOND "ALFIE" STATUE: HARRY NORTH



**WHO IS RESPONSIBLE FOR A MAJOR INCREASE IN CRACK ON OUR STREETS?**

# HERE WE GO WITH ANOTHER RIDICULOUS MAD FOLD-IN

Crack continues to be a plague, infiltrating our neighborhoods and corrupting our children, but society seems powerless to curtail it. Recently, however, there has been a tremendous surge in the amount of crack on our streets. To find out the cause of this disturbing blight, fold page in as shown.

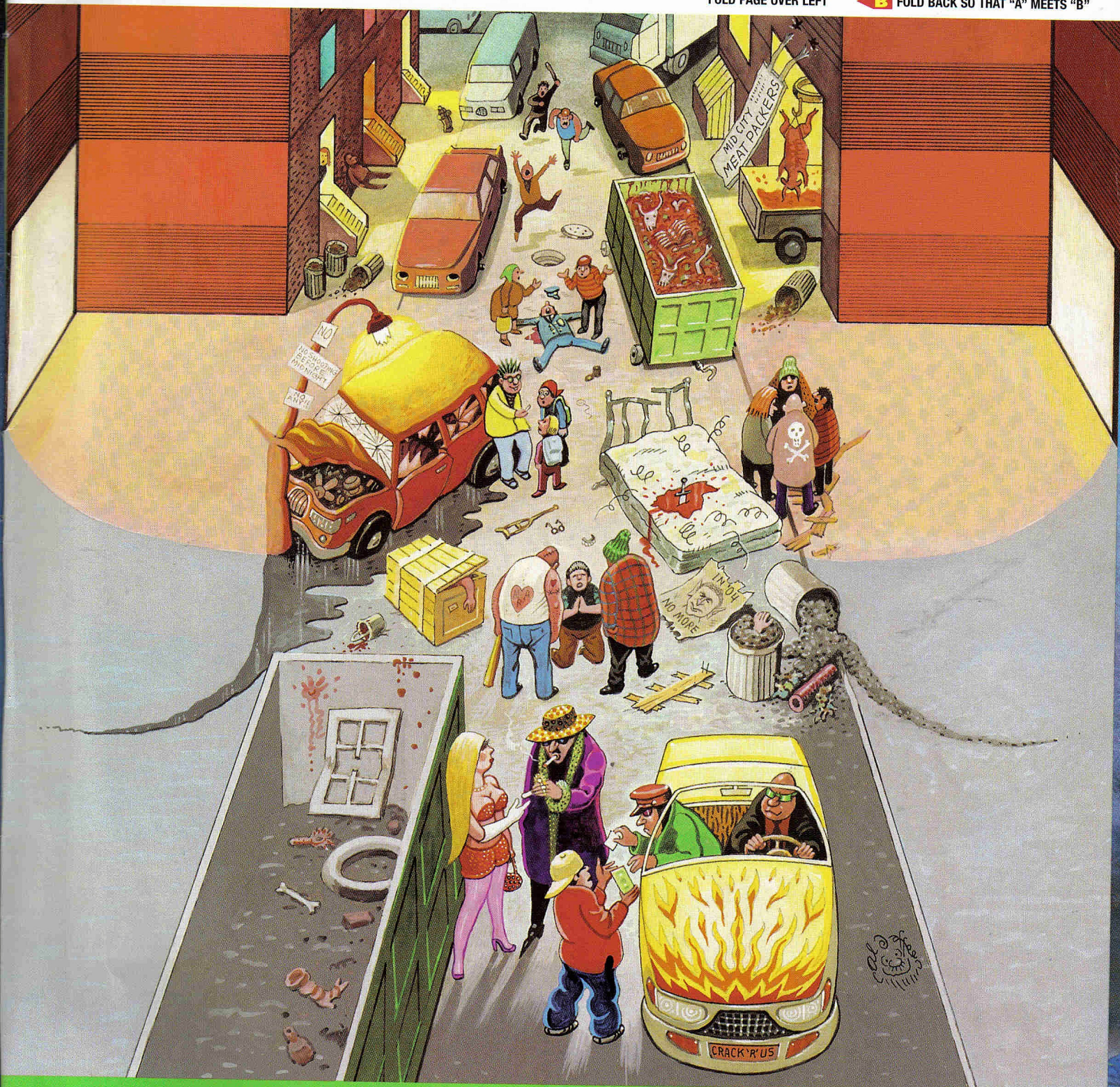


FOLD PAGE OVER LIKE THIS!

**A**

FOLD PAGE OVER LEFT

**B** FOLD BACK SO THAT "A" MEETS "B"



**MANY SCENES ON OUR STREETS ARE REAL SHOCKERS OF LATE. SOME ALARMED PEOPLE WANT TO SOMEHOW RID US OF THEM. OTHERS ACCEPT IT. BUT WHATEVER JUDGES DO, IT WON'T BE STOPPED BY ANY MEANS.**

**A**

ARTIST AND WRITER: AL JAFFEE

**B**